## The Ultimate Copywriting Handbook Mrr!

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How To Write Irresistible, Persuasive and Engaging Sales Copy So You Can Get More Leads and Make More Sales For Your Products & Services... You'll Discover How To Easily Write Your Own Salesletters, Opt-in Pages and Ads That Sell! If youre like most Internet marketers, you wouldnt hire a copywriter for most of your projects and for good reasons, too... First, you know that most of your projects are simply too small to bring in a high-powered copywriter and pay them \$50-100 per page. And second, few others know your product and your market as well as you do. No matter how hard you try to convey important points about your product to the copywriter, you know youll lose something in translation. So what can you do? Your first option is to continue to write sub-par copy for most of your sales letters; and simply hope that it will do the trick. However, if youre more realistic with yourself, youll probably quickly see the problem with doing thisnamely, that youre leaving hundreds or even thousands of dollars on the table every time you create a sales page that converts 1, rather than 2 or 3. And this is precisely why you must learn the art of copywriting: it will not only save you money, but it will also ensure that you have a master copywriter working on every project you initiate. I've made it simple for you and have written a special report detailing how you can write your own copy without any prior skills... Introducing... The Ultimate Copywriting Handbook! In this special report, you'll develop a robust, powerful set of copywriting strategies. You could go around doing all the research yourself, try out different methods that don't work, and waste all that time, or you could simply invest in this special report where you'll discover exactly how to write effective and engaging sales copy for any purpose. Master Resale Rights!

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