

# All About Short Selling - Tom Taulli

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Get in on today's biggest investing secret! After the global financial storm of 2008, the term short selling entered our investing vernacular. But do you know enough about it to safely work it into your overall investing program? With All About Short Selling, you have what you need to yield high returns with this risky but exciting form of trading without making all-too-common mistakes. Tom Taulli, an expert in the field, provides a comprehensive game plan for playing and winning the short selling game. Avoiding complicated theories and inordinately technical explanations, All About Short Selling focuses only on what you need to know, including:

- Important analysis techniques
- Benefits of short selling, from portfolio protection to high returns in tough markets
- Inherent risk, with considerations of interest costs, commissions, large bid/ask spreads, bubbles, and short squeezes
- Tips for analyzing balance sheets, income statements, and cash flow statements
- Ways to manage and evaluate a portfolio that includes shorted investments

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