

# The Local Customer Connection PLR Pack

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If you are tired of trying to convince local business owners that they need your services, this PLR package is just what you need! I think we all would agree that most local business owners really only care about one thing... GETTING MORE CUSTOMERS This is Because More Customers = More Profits. The Local Customer Connection PLR package will help you soft-sell your services to local business owners by helping them understand WHY online marketing is the perfect way to "connect" with local consumers. It speaks to them in a simple, easy-to-understand format WITHOUT CONFUSING THE HECK OUT OF THEM with all the Internet jargon they don't understand. One Lesson I Learned EARLY in My Offline Career is That a CONFUSED Prospect Does NOTHING... They Literally Freeze Which is Totally Understandable... Once I realized that, I made sure that I kept things as simple as possible. This content simply educates them about the different Online Marketing methods available to them and HOW they can help them generate NEW and REPEAT business. The topics covered are: Attract Local Customers with Search Engine Visibility (Google Places, SEO, and More) Attract Local Customers with a Profitable Website Attract Local Customers with Email Marketing Attract Local Customers with Mobile Marketing Attract Local Customers with Social Media Attract Local Customers with Video Marketing Attract Local Customers with Online Content Creation & Distribution Attract Local Customers with Online Reputation Management Attract Local Customers with Online Classified Ads Attract Local Customers with Paid Online Advertising You can brand this package with your own information and then give it away to generate leads... or even sell it outright to local business owners. In Fact... If You Would Rather Deliver this Information in Small Chunks, I've Already Saved You a TON of Time! To give you flexibility in how you use this PLR package, each of these 10 sections have been separated into 10 individual reports - complete with customized Ecovers. This is PERFECT if you want to use one portion as a "teaser" to build a list of prospects or if you want to only target specific services covered in the report. A 10,000 Word, 49-Page PLR Report that You Can Brand as Your Own in .DOC Format 10 Mini-Reports to Use for Lead Generation 11 E-Covers with PSD Files for Easy Editing Full PLR Rights to All Images It's all done for you... Just add your personal business information, tweak the information any way you see fit, and you're

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