

Newbies Guide To Effective Copywriting

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A Must have Copywriting Guide For Newbies! INTRO SAMPLE The art of copy writing is something Ive personally been working on perfecting ever since I made the initial decision to take a stab at making a little bit of extra cash from home on my computer. You see copy writing is the single most important skill you can ever learn in marketing. You either learn to write it, or pay someone else out the teeth to write it for you. Personally Id rather keep that kind of money in my own pocket and just learn how to write it. It doesnt matter how fabulous your product is if your sales copy sucks, youre dreams of making money online are dead in the water. I don't say this to discourage you from following your dreams, but just to give you a little 'reality gut check'. You can actually have the crappiest product ever thrown together, but if your sales copy grabs your readers attention, makes them want to whip out their credit card and buy by the time they finish reading it then your 'crap' product is sure to sell like a glass of ice-water in hell!

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