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Article marketing is one of the most under-rated methods of traffic generation for webmasters. Most Internet marketers are familiar with the tactic of using articles to funnel traffic from article directories to their site. While this in itself is OK, the problem lies in the fact that most of them have no clue how to really supercharge their efforts without spending a lot of time, and money. Most marketers write a lame(ish) article, publish it on article directories such as ezinearticlesand then hope for a flood of traffic. If this is how you approach article marketing then it is no wonder if it fails to convert to the killer traffic you were hoping for. In fact, you are wasting precious time, and resources with article marketing. This eBook will remedy that problem for you. Once you are done reading Explosive Article Tactics you should be one of the few online marketers with the knowledge how to use articles to drive a ton of traffic to your website with the most possible effect.

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