

# My Facebook Formula - Plr Ebook

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My Facebook Formula Facebook is a very powerful marketing tool if used properly. The most important aspect to remember is that it is a social platform first and needs to be treated as such. In other words, don't expect people to respond to commercial messages but rather build a relationship with them first. Then, they will generate sales for you without you even having to ask. 400 Million Members - Ultimate Potential Table of Contents \* The Nuts and Bolts \* My Facebook Marketing Plan \* Creating a Page \* Promoting Your Page \* The Power of Facebook Groups \* Facebook Events \* Direct Advertising on Facebook \* Advertising ROI Test, Measure, Optimize \* Conclusion The Power of Facebook Ads The biggest benefit of Facebook ads is the degree to which you can narrow your target market. Facebook allows you to build a campaign that targets users by location, age, relationship status, interests and even language as the platform is available in over 40 languages. You can essentially reach your exact audience and build a very powerful list of highly qualified and targeted leads with a few ads. This is much more cost-effective than using traditional PPC since you know that the people you are targeting will be interested in what you have to say. My Facebook Formula YOUR RIGHTS TO THE PLR PACKAGE:  
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