Joomla Groupon Clone Script

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En Masse is a Joomla! Component that allows users to install a coupon shopping feature to their website. It allows customers to purchase any types of coupon online and facilitates great management in dealing of the coupons. Its implementation involves a frontend and a backend administrator site, both for the purpose of simplifying the management of coupons and deals. Why use En Masse? Recently, there has been an up-roar in the area of e-commerce, with portals such as Groupon, 8coupons, Couponcabin, Sgdeals, GreatDeals and Tip-it. We foresee the promising increase of similar portals as it can be catered to many different industries such as F & B, beauty care and many more. We provide a quick and easy method to obtain such a feature to be added to your Joomla! website, thereby allowing you to bring more services to your customers. Furthermore, En Masse provides a better solution to bulk buying. It provides opportunities for additional revenue to be brought in to the associated merchant through advertisement spaces present on its sleek and spacious UI. Its installation is quick and easy, involving very little technical know-how or background. This is complemented by its user-friendly design in both its storefront and administrative backend. Businesses looking for an easy and effective electronic coupon solution need look no further with En Masses full range of features and solutions. En Masse comes as a package that works on all Joomla version 1.5.X, 1.6.X and 1.7.X.

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