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Social networking sites revolutionized the way we do business online since initially being introduced in the mid 1990's. With instant access to your target audience, and the ability to keep a steady pulse on what our market is currently interested in, it has never been easier to connect with potential buyers and long-term customers. Social networks provide people with the opportunity to create profiles, blogs and individual pages that reflect their individuality, interests and experiences. It puts people in quick contact with old friends, or helps them make new ones. When it comes to generating new interest or exposure for your online business, social networks can help you quickly locate potential buyers, connect with authority figures in your niche, expand your outreach and even conduct niche research to determine current buying patterns, trends and overall demand. There are literally hundreds of social media sites that have sprung up over the last few years, however due to the time involved with engaging and interacting within these communities while establishing credibility in your market in order to build the most effective marketing campaigns, you'll want to focus only on the most established, active social community sites. This report reveals the top social networking websites where you can build an online presence quickly and easily while subsequently tapping into some of the most profitable niche markets online and location potential joint venture partners and important business contacts. These community sites will help you to develop brand awareness while maximizing your exposure and outreach. + YOUR SPECIAL RELATED EBOOK GIFT ----- Social Media Marketing Industry Report ----- Hello fellow marketer; Social media marketing is an engagement with online communities to generate exposure, opportunity and sales. It seems that many marketers see the social media frontier as the next marketing gold rush. Given the low cost of entry, many marketing pros are doing more than just dipping their creative toes into this gold-laden water. If you're in charge of marketing your business, you'll want to closely examine what's on the following pages. My team turned over every rock, looking for the "not so obvious" findings among this content-rich data. We set out to uncover the "who, what, where, when and why " of social media marketing with this report. Nearly 900 of your peers provided the kind of insight that previously has not existed. If you're pondering starting social media marketing, it's my hope that these findings will help push you over the edge. If you're

already onboard, feel free to examine what the really experienced marketers are doing (and use this study to persuade others). I hope you enjoy the report! Remember, the nature of social media is to "share," so if you find value here, please let your peers know about this report. All my best! Michael A. Stelzner Fellow social media marketing traveler. ______ Go to my Tradebit page for more great products on many topics. abihud.tradebit.com/

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