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Fire Your Graphic Designer And Forget Buying An eCover Creator Software Because In 5 Minutes, You Will... "Discover How YOU - Or Anyone - Can Easily Create Your Own Professional eCover In Just A Few Minutes without Having To Hire An Expensive Web Designer OR Use A Third Party Software!" Find out how YOU can easily churn out one professional eCover after another for every new product you have and feel sorry for others who didn't discover this easy, low-cost alternative which can be responsible for saving themselves hundreds of dollars from feeding hungry, greedy graphic designers or buying expensive eCover Creator Tools that don't give you desired results! Name URL / Place "insert testimonial here" From: [Insert Your Name Here] Date: Sunday, April 22, 2007 Dear Friend, You have just completed your newest digital product and it is almost ready to enter the Internet marketplace. Almost ready... yeah, right. The Internet marketplace completely saturated with many other digital products, thus making your product stand out of the crowd is sure going to be a challenge. Suffice to say, first impression counts. With prospects waiting to be customers on the Internet, they can't touch or feel anything digital in nature letting alone taking a peak into them! And first impression is so crucial, it can very well be the deciding factor between YOUR product and your competitor's. Since your prospect can't even get the icing of the cake and that he has to choose ONLY ONE product, which one would he choose? The most expensive-looking one, of course, price-to-price or not. You certainly DON'T want to lose a lot of potential sales simply owing to lousy-looking eCovers you use for your product no matter how good your sales letter may be, because the bottom-line is that your prospects are seeing your digital product at a glance, and it takes a good 5 seconds for your prospect to either stay or turn away. Another school of taught says that if you're going to be in business, dress in a business manner! After all, dressing your product well by giving it a professional looking eCover goes to show how serious you take your business and your prospects will be able to tell that, consciously or not. So, What Are The Solutions? Look, the truth is that, we'd like to buy what we CAN see, though digital products can't be touched or felt unlike tangible products. Now, let's check out what options you have in creating your own professional eCover: Hire a Graphic Designer. You can hire a graphic designer to get the job done for you... that is, if you don't mind

forking out at least \$99 for having one professional eCover done for you. And that is only ONE. You might or might not have the money to afford a graphic designer. And if you need to have some adjustments made to the eCover, it might cost extra on your part to have the same graphic designer make any changes to the eCover. I don't think this what you REALLY want, right? Let's check out your next option. Get a Tool or Software that creates eCovers for you. You can create an unlimited number of eCovers with such leverage that you suspect these wicked tools are ready to put graphic designers out of their job! But the question is: can you produce PROFESSIONAL eCovers that you've been wanting so badly? Whether you like it or not, you still need to have a certain degree of graphic designing skills to utilize eCover Creating Programs. In addition, more often than not, you will just NOT like the results you get from using these programs. I know it because I've used it myself before. Which Leaves The Third And Best Option For You... Create Your Own Professional eCovers With Photoshop! Easily Create Multiple Professional eCovers With Photoshop Only - No Third Party Software Or Plug-ins Needed! Fire Your Graphics Designer And Drop The Idea Of Spending More Money On Acquiring An eCover Creating Software... ... because in my manual, I give you the "brains" of a professional graphics designer, presented to you in layman's terms, which is ideal especially if you're not a techie person by nature. And most importantly, I show you how you can easily make your own expensive-looking eCover in just a few minutes (not more than an hour). Here's What You Will Discover In "Create Your Own Professional eCovers With Photoshop!" In "Create Your Own Professional eCovers With Photoshop", you will discover: How you can create your own professional eCover in less than an hour! All you need is Adobe Photoshop program installed in your PC. You don't need to engage a graphics designer or even use any external plug-ins or third party software in the process yet I show you how you can still have your own quality eCover designed to look as expensive and exotic as possible - whether your product is selling for \$10 or \$1,000! The secrets to creating a realistic eCover! This manual is not about those that you already know so well. No, the techniques have nothing to do with the usual effects one would apply when creating an eCover in Photoshop environment such as Distortions and Free Transformation. Learn what most average eCover designers don't know that YOU should know - because this is what will part you from the rest of the crowd and can very well be responsible for making you the next expert graphic designer! How to Create background images that dominate the mood of your website while drawing attention to your content. How to print on the cardboard and fold it! How to have your covers pasted on each faces of the cardboard yet

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