

# Website Conversion Mastery By Louis Allport - \*w/\*

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Discover What Many Consider The Fastest And Easiest Way To Dramatically Increase How Much Money Your Website Makes! Hi, Im Louis Allport, How much money do you make from each website visitor? Not sure? Well - you may be surprised how easy it is to dramatically increase the value of every single visitor that comes to your website. Heres the trick: STOP GUESSING. Stop guessing which headline you THINK works best. Stop guessing which design you THINK works best. And stop guessing what style of copy you THINK works best. I know, I know, Testing is not a new concept. But are you using it RIGHT NOW? If not - do you know how to start using it right now, to dramatically increase your profits? Its so easy to start profiting MUCH more - I'll even give you all the code you need and show you exactly how to start testing and multiplying your profits immediately... The Instant Testing Toolbox... Within 25 minutes from now, you could have the split-testing code on your website, you could have two pages competing against each other, and you could be tracking automatically to find out EXACTLY which page makes you the MOST MONEY. Now dont worry - you dont have to be technical at all to use this code, and you dont have to be a marketing superstar to make sense of the numbers - its just like flipping a coin - sometimes its going to land on one side, and other times on the other side. BUT - unlike a coin, testing should not give you even results - one page should show itself to be a definite winner. This is your MONEY PAGE - the one that will dramatically increase your profit with no extra work. Sound good? Heres how you can start using this code and skyrocketing your profits... The powerful Split-Testing code and Testing Mastery Tactics come in the form of five videos you view directly at your computer. Ive called this set of coaching videos Website Conversion Mastery: These five videos come to a total playing time of 62 minutes. Heres what you get: - Video One (9 Minutes) This video talks you through a detailed introduction to split-testing and EXACTLY what you need to know to profit the most. - Video Two (12 Minutes) Here you get JavaScript code you can easily add to your website to discover which type of headline, copy and design really makes YOU the most money. - Video Three (16 Minutes) Here Ill talk you through exactly how to add the code to your website plus Ill show you a live example of one of my sites and exactly how I add the split-testing code to it. - Video Four (12 Minutes) Here Ill talk you through a service that you used to have to pay \$400

per month for, but that you can now get for FREE. Plus Ill show you how to install and use this service to track EXACTLY whats working (and what is NOT working) on your website, as it happens live! - Video Five (13 Minutes) Here Ill include even more code for you - PHP code (Ill explain what that is if youre not sure - its dead easy) that you can add to your site instead of the other code - and why this can sometimes work even better. For PCs Only - Not For Mac I must tell you that this eBook only works (to my knowledge) on PCs. If your computer is running Microsoft Windows, you wont have any trouble at all viewing this eBook successfully. However, if youre on a Mac youll more than likely have trouble viewing it. Order now!

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