

# Low-ticket Profits: Selling Low-ticket Products

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Who Else Wants To Discover How To Create and Sell Small \$10 Products and Sell Truck-Loads of Them? Low-Ticket Products Are The Easiest To Sell Because Your Prospects Hardly Need To Think Twice About Making A Buying Decision... This special report will detail: The types of low-ticket products you can produce. Ill share 16 types of products you can create. How to write a salesletter for your low-ticket item What is a low-ticket item? What is the difference between a low-ticket item and a high-ticket item? Why giving a lot of value in your low-ticket item produces more profits in the long run. Why you should price your low-ticket item as low as possible -- even if you think its value is worth a lot more. An easy way to find out what price you should price your own low-ticket product. Why you need a balance of both low and high-ticket items The advantages of selling low-ticket items Why volume is important for the life of your business. How low-ticket items create viral traffic for your business, and how it will bring you more customer without much more effort. Using the concept of sampling for bigger profits. How low-ticket products helps establish a solid and positive report with your customers. Developing your own bread and butter low-ticket items for maximum profits + much, much more! Tags: selling low-ticket items, viral traffic, im, plr, mrr

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