

Words To Profits

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Every single word you write that people read will touch them in some way, do you wrap them in a warm blanket of words and make them feel safe? Do you thrill them with every word so they read with a huge smile on their face? Do you intrigue the reader so they are on the edge of their seat as they read? Getting the right message for the right people is part of the secret, reaching out of the page and pulling them into your writing is the other part. Most people lack the skills to do either! The fact is that if you are trying to make any money online then the only way you can reach your potential customers is with words, written or spoken. So you'd better make sure they have the biggest impact possible! Introducing 'Words to Profits' What if there was a way to make your words sparkle? From a humble email to a might salesletter - what if your words could impact them with such intensity that the reader can't draw themselves away? If they enveloped the reader and guided them down the page like a written sales assistant helping you to make sales all day long? How would that impact your sales? This product was created to do just that, to teach you how to get inside the head of the reader and to write words that plug directly into their brain so they are hardwired into your sales message until you choose to let them go. It is an in-depth look at the love-hate relationship we have with words and how to use them to get the results you want. As part of the book we'll look at one of the most powerful pieces of writing ever made - Martin Luther King Jr's 'I have a dream' speech, think you could learn a thing or two from that? Here is what you could be learning just minutes from now! How to transplant your brain with your prospects using my proprietary 'Core Customer Connection' system How to write in a way that looks normal to everyone else but your chosen reader will home in on it like a guided missile and know you are talking to them! Learn to effortlessly absorb powerful writing like a sponge so you can write like a master without the steep learning curve How to avoid the devastating mistake people make when they first learn these powerful techniques (almost as bad as not knowing them in the first place!) The 5 devious psychological triggers you can implant into your writing to get what you want! 100 power words you can use to make explosive headlines and bullet points, use with care! Why storytime could become your most profitable time of the day and how to use it to build instant trust Two ways to take bland writing, squeeze some special sauce onto it and turn it into a sizzling writing

sensation! And so much more! If you can write interesting work then you'll stand out in the sea of mediocrity and you can stand up and collect your reward of more customers and more profits! You've gone to all that hard work to get someone to your site or your article or whatever, then most people just let the reader fall gently asleep reading the same regurgitated nonsense they have seen on hundreds of other sites and hope to make a sale? C'mon! People have very short attention spans, you grab them by the balls (eyeballs that is...) or you lose them. You either entertain them with your words or they'll go to YouTube and look up some funny clips of kittens doing silly things. That is how this works. They either need to be so compelled to finish reading your work that they would chain themselves to the desk if someone tried to prize them away, or they need to be entertained so they can escape the world momentarily and escape the lousy day they had at work! With this report you'll learn to write effortlessly what other people would kill for. You can use that for anything you want, from writing the best love letter your partner has ever read (brownie points up for grabs there!) through to selling ball bearings, the same principles apply and you can master them all today. Don't believe me? How about this guarantee for peace of mind then:

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