

Growing Up: Practical Strategies For Sustainable Business Growth - Elizabeth Calder

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Independence isn't doing your own thing; it's doing the right thing on your own. The same can be said for raising children or for managing employees. Your business needs to have people you can rely on to 'do the right thing-on their own;' otherwise, you spend more time babysitting than managing. The people, process and leadership demands of building a business are, in fact, a lot like the demands of raising children. By looking at your business activities through a child development lens, you quickly can identify the things that will help you (or hold you back) as your business grows. You approach a four year old differently than a fifteen year old-this book explains how to use age-appropriate tactics to be most effective as a business leader. No one grows up overnight. Growing Up provides a simple and easy way to look at the maturity of specific business activities, providing an effective tool for planning and managing growth. Growing Up helps you answer questions such as: - As an entrepreneur positioning for a major growth program, how do you make sure that your people, process and leadership can keep up? - As an experienced leader looking for your next career opportunity, how do you test against your expectations? - As a parent who knows how to manage the kids effectively, how do you apply that intuitive strength to be more effective in your day-to-day work?Words: babysitting in, business test, test businessAuthor: Calder, Elizabeth Publisher: Multi-Media Publications Inc. Illustration: N Language: ENG Title: Growing Up: Practical Strategies for Sustainable Business Growth Pages: 00000 (Encrypted PDF) On Sale: 2009-10-01 SKU-13/ISBN: 9781554890453 Category: Business & Economics : Entrepreneurship Category: Business & Economics : Development - Business Development

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