

Blogging For Fun And For Profit PLR

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Blogging For Fun And For Profit PLR..... Blogging can be fun. Blogging can be a business. Blogging can be both. In fact, if you want to rake in the cash blogging, you may want to blog about something you enjoy doing. Do you have fun vacationing in the Caribbean? Why not create a blog about that? Think about it: you could spend weeks in the Caribbean doing "research" for blog entries.... and walk away with more money than you've earned in your life. If you think that sounds far-fetched, think again! Ken Evoy-of SiteBuildIt fame-has a teenage daughter who does exactly this - and makes more than most adults... Right now, the only thing that should seem far-fetched is the idea that YOU can pull off this same feat with no additional training. Finding a topic you love writing about probably isn't much of a challenge, but actually making money doing it could be next to impossible if you don't have the right training. Right now, you're thinking "I don't." But that's okay. Keep reading. I'll explain precisely what you need to do in order to become a successful blogger WHILE writing about something you enjoy! I know it sounds ridiculous, but it is completely possible to have fun blogging and make a killing at the very same time. There are thousands and thousands of potential niche topics you can select from. If you actually look, you'll find one that not only matches up with your interests, but also matches up with a profitable informational gap on the Internet. I'm going to teach you to do exactly that, but... Before I continue, I want to give you a disclaimer: I can teach you how to be a successful blogger and have fun at the same time, but what I can't teach you is how to get rich quick. I cannot teach you how to churn out 800 splogs each day that use garbage articles. Nor can I teach you how to pick some horrendous topic that you hate to blog about - and turn it into something fun. I don't think either of those things is possible. If they are, I don't know how to teach them and I would refuse to if I did. Those are extremely short term business strategies. In fact, I hesitate to call either of them a strategy. They're both attempts to degrade the quality of search engine results-to make Internet users worse off-for a short period of time, until the search engines figure out what's going on... and ban your splogs. If you really want to make money and if you really want to have fun, you should combine them both. You should do something you love while earning money I can teach you how to have FUN blogging - and, at the same time, make money doing it. In fact, I can teach you to

make as much as you want, but you have to be willing to follow my directions carefully... Let me start by asking you a question... Since you started as an Internet business owner, can you remember a single time when you truly had fun and felt like you were doing something productive at the same time? If not, it's time to rethink your entire strategy. As an Internet business owner, it is tempting to chase schemes that look like they could make you a quick buck. You're out of work and you have no intention of going back. You probably want to use these schemes to become financially secure. Once you're secure, you tell yourself, you'll start a business you really enjoy... This is a very misguided notion. Unfortunately, very few people understand why this is. I'm going to explain it to you; and I hope this helps you to realize why it is more important to focus on your skills, talent, and areas of expertise, rather than on general "opportunities." Here it is: the Internet is the most fluid marketplace in the world. Virtually anyone who has a computer and an Internet connection can start a blog or a website. Businesses can very easily hire the talent needed to launch a new site in a new niche in a matter of days... This means that opportunities are likely to be filled as quickly as they are uncovered. It also means that there's no such thing as easy profit. If there's something that everyone can find out about and everyone can do, then that opportunity will be flooded by opportunity-seekers, who will fill the gap and drive down the profit margin... The only way in which this won't happen is if supply is restricted significantly (i.e. if most people are not capable of participating in this opportunity). For this reason, expecting that there is any opportunity available on the Internet that requires no real skills (other than ability to use a computer) and is open and marketed to everyone is nothing short of lunacy... I repeat: that thought is nothing short of lunacy. If you want to make money blogging, you have to find opportunities that have barriers to entry (i.e. you need a knowledge or interest in a certain area to be successful). Any unskilled Internet user can create a crappy blog and slap an unreadable article on it. But few people have the stamina, intelligence, organizational skills, and expertise to create a highly-specific niche blog with great content and a professional layout... If you want to be successful, that's EXACTLY what you'll have to do. This Product Comes With Private Label Rights

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