# Firesoft - Firesale Management Software - Private Label Rights

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Get your hands on the same software responsible for over \$200,000 worth of Firesale profit in under 12 months Keep reading, even if you don't know what a firesale is or have never run one before. I'm about to reveal to you one of the fastest ways to get a massive income boost in an unheard of short space of time. This really is not to be missed. From The Desk Of: FBM Dear Online Marketer, You'd think that experienced marketers get things right all the time. That's how things seem when looking from the outside in. This however is far from the truth. Let me share a little story with you that will save you from cocking up your first big success (because that's exactly what I managed to do, even with seven years of previous online marketing experience). Let me get straight to the point. I lost over \$20,000 in a single month because of one silly mistake that could have easily been avoided. I'd launched a sale with a view to selling a large number of products in a very short space of time. I'm talking \$100,000 in a couple of weeks here. Now to do this, it's obvious that specialist software is needed. That's the first thing I bought to manage my sale. Now I should be sitting here telling you that I took the 100k in two weeks without a hitch with this software running my sites, but you know what? It failed miserably I couldn't believe it. Five months of hard work, down the drain. Here's what happened: We launched our sale quite happily, with the support of this supposedly professional software. Part way through I start to realize an odd number of technical support requests coming through. By the end of the day, I had answered over a hundred technical support requests. The script had totally failed on me when it mattered most and was failing almost 50 of the paid signups! I won't be making that mistake again Will you? When you pour everything into a project, and it fails because of a piece of crap software, it's very frustrating. I'm sure you've been there before. You work your fingers to the bone, and when it comes to crunch time, everything goes wrong because of someone else's shoddy work. If you're launching a website If you're thinking about launching a website If you've launched a website already Don't make the same mistake I did. Get some decent software behind it. Take it from me, it hurts. So after this little farce with the software that was supposed to be the best ever created (according to the people selling it) and after losing over \$20,000 to

it, I decided that would never happen again. When I run my business I want to be 100 confident and have superior software running the in the background, with no fear of losing a ridiculous amount of money because of someone else's laziness. I built my own. And now, two successful launches and \$200,000 in sales later, I'm releasing it to only a select few. If you can read this, YOU are one of them. Learn To Influence, Persuade And Captivate Your Audience In Such A Way That They Buy From You.. What You Tell Them To When You Tell Them To Split Payment Capabilities No longer is there a need for writing affiliate checks, using unreliable snail mail or relying on a third parties to pay your affiliates for a cut of your profit. With split payments the affiliate is paid directly and you are paid directly. Instant profit for both parties, not to mention promoters love to be paid instantly making them miles easier to attract. Fully Protected Members Area lve put up many sites in my time as an online marketing, and no job is more time consuming and frustrating than integrating payment processors, access management and affiliate tracking scripts at the same time. With FireSoft 1.2, theres no need. It tracks your affiliates and keeps your membership area for your members eyes only. Multiple Members Levels Firesoft 1.2 gives you the flexibility to offer enhanced product downloads or a different package entirely to separate groups of members. Capture the full profit potential of your sale by offering your joint ventures something special and provide your big spenders with expensive packages without having to cut out the little guys who cant afford a high ticket item. How many products you let them download and how much they have to pay you to get them is entirely controlled by you. You also have the power to promote or demote them automatically or manually at any time. One Time Offer Support With back end one time offer upgrade rates reported as being in excess of 70, why waste the opportunity to get your big spenders to spend even more with you? You can potentially double your profit from a single sale with this feature alone. You Decide Who To Pay First Inspire confidence in your products for your affiliates and pay them the first cut, or make sure you catch any potential sale breaking problems early on by paying yourself the first cut. Its entirely your choice. Unlimited Sale Length & Custom Pricing Add an unlimited number of products to your sale of an unlimited length. Whether you want to run your sale for twelve years or twelve hours, it can be done with FireSoft 1.2. You could even make a full-blown membership site out of it by adding additional products and making use of your customers and affiliates to buy and promote follow-up products at a later date, all with a few clicks of your mouse, all under one domain. The only limit is your imagination. Contact Your Members When You Want E-mail your members, affiliates or joint ventures

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