

Google Magic Formula Review - Unscramble The Google Code

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Google Magic Formula Review - Unscramble the Google Code - A Review of the Google Magic Formula Income Opportunity So the Google Magic Formula system is finally here, but will it really make any difference to your AdWords campaigns? To be able to use AdWords successfully is very difficult today, due to factors like the rising costs of clicks and the increased need to relevant landing pages. Despite that, there are advertisers who have gotten more traffic and sales because their campaigns are setup correctly for Google to decrease their cost-per-clicks. 1. What Did I Learn From The Google Magic Formula? This system aims to teach every user to setup their AdWords campaigns correctly to avoid being punished with increased cost per clicks and to take advantage of how Google decreases costs for good campaigns. 2. How Has The Google Magic Formula Improved My Campaigns? This system will give you a step-by-step blueprint on how to find the best words to write in your ads to attract clicks. By using highly relevant and descriptive words in your ad, you can get more clicks and thus receive more traffic from Google than all your other competitors without necessarily occupying the top spot. 3. How Do You Increase the Relevance of Your Ads? You should always create multiple ad groups within a campaign for different keywords, and not throw every keyword together into one ad group. Get rid of all the generic keywords in your ad groups if they are there now. Even though you will get less traffic this way, you will be able to decrease your costs and increase your click-through rate, which is ultimately better in the long term. 4. Conclusion Overall, I find that the campaigns that I setup with the Google Magic Formula blueprint have been getting a higher click-through rate and more sales compared to other campaigns, even the ones setup with GMF receives considerably less traffic. The techniques taught by Google Magic Formula have been very effective, and I would recommend you to give it a read if you are interested to improve your results with AdWords.

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