

# List Building Unmasked

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Date: November 19, 2009 From: Diamond Dave Dear Friend, According to the majority of successful online entrepreneurs, the fastest and easiest method of building online wealth is by building a mailing list and then broadcasting promotional based messages to your audience. Make sense, but there's one problem with that concept; it's a heck of a lot easier said than done. When you first thought of building your online business, you probably never even considered a mailing list as part of your marketing arsenal. In fact, for the most part, building a list and effectively marketing to it is one of the last things most of us ever do because we're far too busy trying to create a reputation, build a brand and establish ourselves within our markets. But here's the thing: If you actually focus ALL of your efforts on list building and email marketing, you can simultaneously achieve ALL of these things without ever having to spend a penny on advertising your business or spending every waking moment trying to push your brand out in front of your target audience. In fact, you can build a brand, make money, advertise your products, maximize your income AND still have time at the end of the day to focus on everything (and anything) else you want to do. To sum it up, email marketing simplifies every single aspect associated to building and running a successful online business. Just like with everything else, there is an easy way and a hard way of doing things. Most of us overlook the power of email marketing simply because we don't understand how to do it. The problem is, that unless you start building your list, no matter how much time and money you throw into marketing your business, you will NEVER even come close to the profitability that a single list offers you. Think about this for a second; If you had a built-in customer base, eager to receive your emails and responsive to all of your promotional broadcasts, imagine just how easy it would be to make money from a single email. Now, how long do you think it would take you to create a simple email, enter in a subject line and click "send"? One email out to a responsive subscriber base.. a single click of your mouse and your automated cash machine kicks into high gear and begins to drive in sales.. Believe me, it's the fastest and easiest method of making money online, regardless of the niche market you are involved in. In fact, email marketing can work effectively in EVERY single niche imaginable. Mainstream companies use email lists every day as a way of building brand awareness and maximizing their exposure with

special offers, freebies, and time limited promotions. From weight loss products to relationship based newsletters, savvy marketers and businesses know that the real power backing every single product launch is a rock solid mailing list. So, don't you think it's about time you created yours? Here's what you will be able to do in just a few days.. Develop flaming hot mailing lists filled to the brim with active, responsive buyers who are eager to receive your emails and respond to your offers! Build up buzz around a future product launch, build brand awareness and develop a reputation as an authority in your niche market! Start building a powerhouse of high profit websites based that are guaranteed to be successful because your customer base directly asked for them! It doesn't matter if you are a complete "newbie", you absolutely need to start building and monetizing a mailing list. You will never make as much money or gain as much exposure for your business, products and overall brand until you do. You probably have a good reason for not having created a mailing list already, or perhaps you have tried and failed (miserably). With so many sketchy "strategies" out there that lead you astray and distract you from your real objective (making money online), it's time to go back to the basics of what has successfully worked for years and will continue to work for decades to come. (In case you've been drawn in by the BS surrounding email marketing, let's break it down real quickly) BS Excuse #1: Creating an email list is time consuming and expensive. Reality: You can build a massive email list of red hot prospects for the cost of an autoresponder account and NOTHING more! (You don't even have to pay for hosting, squeeze page templates, email content or leads!) BS Excuse #2: You have to be a proficient writer or experienced marketer. Reality: Very few of us are excellent writers, and for the most part, people are interested in high quality content that can be easily outsourced to affordable freelancers. You can also easily use existing content (just re purposed) to do the job for you. BS Excuse #3: You have to have your own products in order to monetize email lists. Reality: The majority of email marketers got started by promoting other people's products to a targeted group of customers. In fact, even the most experienced email marketers in your industry are promoting affiliate based products (I guarantee it). You do NOT need a product of your own and quite honestly, you should create your list BEFORE you even think of creating your own product! (Read Chapter 4 to find out why) Been misled into believing any of this nonsense? You can turn it all around for yourself right now, by following a proven strategy to creating high profit email lists that you can quickly monetize even if you don't even have a product of your own! In fact, just by following a simple action plan, you can begin to make money right now just by browsing a single marketplace, picking &

choosing products that appeal to you and then copy and pasting PRE-WRITTEN emails into your marketing system! Could it really get any easier than this? When you actually begin building your mailing list and you experience, first hand, just how incredibly powerful this 'secret weapon' really is, I guarantee that you will NEVER be able to go back to tedious, time consuming and outright expensive "manual marketing" methods again! Currently Only \$2.99! [Click Here To Purchase Your Copy!](#) Here's just a bit of what you will uncover within the List Building Unmasked guide.. Discover how you can generate targeted traffic to your squeeze page instantly, without ever paying for it! (Savvy email marketers use these strategies to send an unstoppable rush of traffic boosting their subscriber rates through the roof!) Learn how you can create a massive email campaign by using existing material that is pre-written and ready to plug into your email sequence! (This method will save you thousands of dollars instantly while dramatically minimizing your set up time so you can begin earning money instantly) The critical steps to building a highly effective, mass converting squeeze page! Just review my checklist of essential squeeze page elements and guarantee yourself a winning squeeze page, every single time! (99 of new email marketers absolutely overlook the most important components that you absolutely NEED!) Follow my step by step strategy to instantly solidifying your place within your market by building confidence and brand awareness with your email list. (If you truly want to make money online, you absolutely NEED to do this from day one..) Quick Start Launch Secrets that will satisfy even the most "frugal" marketer out there. These low-to-no cost strategies will jumpstart your email marketing campaigns instantly, without putting strain on your bank account. (You don't even have to pay a dime to build your list! I provide some of the hottest FREE list building strategies that I continue to use every single day to pump up my lists) AND MUCH MORE (nearly 50 pages of rock solid information).. I've honestly left nothing out.. no "secrets" hidden between the lines, no BS. I've included everything I know about quickly building profitable email lists and left out all of the fluff and filler. With this complete guide to email marketing, you will be able to create highly profitable mailing lists that are busting at the seams with fresh, targeted subscribers in record time. No more time consuming marketing strategies.. No more spending a fortune on pay per click marketing (that is just too risky for most of us), and No more "trial & error" campaigns that leave you frustrated, confused and ready to throw in the towel. This is a clear-cut, paint by number system to effective email marketing. In fact, I guarantee that you will never find a more straightforward, comprehensive starters guide anywhere! It's time for you to shift your online business into high gear and

give yourself an equal opportunity to compete in your market. You simply can't do that without building and growing a list. Currently Only \$2.99! Email marketing is actually one of the easiest methods of making a living online, so if you are a complete beginner, THIS is exactly where you should start. In fact, there is no faster or easier way to make this kind of money online. But here's the thing: Because of its sheer simplicity, thousands of new marketers simply overlook email marketing, or believe that it's too difficult, time consuming and expensive. Believe me, when they finally plug it into their marketing campaigns they regret not having done it sooner.. (and it's likely you will too) but we all make mistakes right? And as long as you take action right now and quickly set up your email campaign following my step-by-step guide, you will eliminate any chance of losing additional money through lost sales. Think about it, if you aren't building a list and allowing your customer base to directly connect and communicate with you, your competitor is.. and who do you think customers will be drawn to? Someone who appears to be genuinely interested in "helping them", or someone who fails to give their customers a direct line of communication with them? You know the answer.. it's time for you to shift the balance in your favor, and give yourself the competitive edge you need. Click here to purchase your copy of the List Building Unmasked guide now. Its easy to get started right away. Just click here and you can have immediate access to this incredible all inclusive guide to email marketing. You deserve an equal opportunity at the chance for financial freedom. The List Building Unmasked guide reveals the insider strategies to making an absolute fortune with simple email broadcasts. I leave nothing out, and nothing to guesswork. Grab your copy today and start making money now! P.S: You want a simple system that will help you make money in less time and with less work involved; email marketing is your golden ticket.

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