

# Start Your Own Profitable Coaching Program - Mrr

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Perhaps the most significant business decision I've made since starting online in 1999 is to offer a coaching program. It has, literally, doubled and even tripled my income. A simple look at the numbers explains why it is so important \* It takes 50 customers buying a \$20 ebook to earn \$1,000. \* It takes only 1 customer buying a \$1,000 coaching program. You can make a lot more money with a lot less effort by simply offering something with a greater price tag in this case, your own coaching program. It just takes fewer transactions to reach a significant profit level. And, when you factor in the fact that many customers WANT to spend more money for something limited in nature, for something that provides a level of access, it became paramount that you offer it. Years ago I heard a speaker (sorry, can't remember who it was) talk about high-dollar coffee grinders sold at Starbucks. His point was clear: while not everyone buys the grinders, when one is sold it significantly increases profit. You gotta sell a lot of cappuccinos and lattes to equal the same profit from a grinder. It was at that moment that I started working on (and eventually launched) my own Six-Figure Formula coaching program. I still offer it about 3-4 times per year and it brings in close to \$100,000 just by itself. I tell you all that not because you're interested in me and what I've done, but because you're interested in you and what you can do. Quite simply: If you're willing to invest just ten dollars, I'll explain some things that I've done - which you can do - to launch a successful coaching program. I've put together a short, 13-page report entitled "3 Ways To Start Your Own Highly Profitable Coaching Program". When you grab your copy below here are a few things you'll learn in this quick read... \* 3 different ways to start your own coaching program - including one method that you can get started using TODAY with nothing more than a salesletter in place. \* The "ultimate coaching model" that you'll probably think "it can't be that easy, no one will pay for that" at first glance ... until you see how 50 students pay me \$197 per month! \* Why coaching isn't simply "trading your time for money" - in fact, as I disclose in this report, many pay for coaching and rarely even interact with their coach. \* A super easy way to use "other people's content" for YOUR coaching program ... I actually learned this amazing technique when someone used MY content for THEIR coaching program! (Completely "legit", I might add.) \* My sneaky method of launching a coaching program EARLY so you can get paid much

quicker than ever before ... in fact, I'll give you TWO ways to take this shortcut! \* A big, big mistake that most people offering coaching programs make (especially those launching their FIRST program ... although I have seen "pros" do this too!) and how you can avoid it with one little "change". \* A 5-step, process for becoming a C.O.A.C.H. in your own high-ticket coaching program ... includes a simple "overview" blueprint for establishing your program. \* Your #1 best option for "running" your coaching program ... this "blows away" what most people are using with their coaching and will simplify (and greatly improve!) the ease and success in which you conduct your interaction with clients. I know this is a GREAT report and I know you are EXCITED about it and I know you are more than willing to spend the TEN BUCKS for it. But... Before I let you in on this information, there is one thing I must warn you about - What This Report Is NOT... This report is just that ... it's a report. It's not some comprehensive, systematic course that teaches you how to get started from scratch with no skills or abilities and develop your own empire. If you're looking for something like that, you're in the wrong place. This is a 13-page report that sells for ten bucks. Don't expect a degree in coaching as if this was some kind of collegiate course. It's not. To be sure, it's jam-packed with exactly what I've told you is in it. And it's worth easily 5X what I'm charging. But, if you're expecting every detail to be explained at great length, don't buy. It's not for beginners. Free Master Resale Rights With Every Order! When you order "3 Ways To Start Your Own Highly Profitable Coaching Program" you will also receive master resale rights to the report. It comes with a sales page just like this one, a download page and a copy of the report. You may sell it from your own site and keep 100 of the profit. See the "license information" accompanying your order for complete details. (This free license is easily worth \$47 or more by itself!)

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