

Are We There Yet? Diary Of A Project Manager - Donald A. Pillittere

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As project management techniques become ubiquitous in the workplace, more and more people find themselves challenged by bureaucracy, unruly team members, and irrational customers. This compelling (and sometimes humorous) book follows the day-to-day trials and tribulations of a team working to commercialize an innovative new product. The team faces commonplace issues such as corporate leadership and strategy; impacts on sales and marketing; finance; operations; design; production and the supply chain. Presented in diary format to make for an engaging read, each chapter ends with a lesson on what could have improved the team's performance, focusing on the four "Ps" of project management: processes, people, parts, and phenomena. Sneak a peek in this diary to discover the Good, the Bad, and the Utterly Random concerning one of the most essential, unpredictable and unsung responsibilities in business. Author: Pillittere, Donald A. Publisher: Multi-Media Publications Inc. Illustration: N Language: ENG Title: Are We There Yet? Diary of a Project Manager Pages: 00000 (Encrypted PDF) On Sale: 2009-08-01 SKU-13/ISBN: 9781554890293 Category: Business & Economics : Project Management Category: Business & Economics : Marketing - General

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