

Bigger Blogging Profits

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Blog Your Way to Big Profits! Develop A Recession Proof Blog Posting Strategy for Making Money Online! Lets face it! The suffering economy is making ebusiness more competitive too. You need some way to grab your customers attention that is original, informative and unique to you so you stand out from your competition! ARE YOU READY TO FIND OUT WHAT STARTING A BLOG OR ADDING A BLOG CAN DO TO ENHANCE YOUR ONLINE MARKETING EFFORTS? Learn how to make big profits online by reading my timely new eBook - Bigger Blogging Profits These blogging strategies are tailored specifically to online marketers like yourself who may be feeling the effects of the economic downturn and want to ensure your continued success. Stop Hoping Times Will Change and Get a Blog Now! Dear Fellow Internet Marketer - If you are reading this chances are that your website is dead in the water and that it is not generating the same type of income that it used to before the world wide recession hit the economy. Yet another possibility is that you have always wanted to start a blog but have no idea how! If you have landed on this page it is also because probably have visions of creating an online that will do all of the following ... * Free you from the tedium and obligation of your nine to five working existence * Get rid of a nasty long commute to work * Allow you to be your own boss! * Build you a nice nest egg for your retirement or to send your kids to school * Free up your time so you can spend more time with your family * Run all by itself and make a profit with little or no maintenance from you * Give you an income that not only supports you full time but gives you money for all those little extra things you need as well * Lets you get up, work for a few hours in your nightie and then toodle off to the tennis courts and a fine meal in a gourmet restaurant - at least that is the life I have been leading! The above are all of those Big American Dreams that most of us aspire to when we first get the idea to get into business online for ourselves. However the last few years have been a little tough on some marketers due to big changes in how search engine pages are ranked by Google and numerous economic factors. Fortunately there is a solution to boosting your current online income. Whether you are an old master at internet marketing or a naive newbie you will find out everything that you need to know to start your own blog in my new eBook Bigger Blogging Profits. It could also be that you already have a blog that is just not generating the same type of

income that it used to before the world wide recession hit the economy. Unfortunately what many people do in such a situation is blame themselves for worldwide economics that has caused a big shift on how people search for what they want to buy on the internet. In fact, the global recession in itself has been an overwhelming situation for both online and offline businesses for some time now! There are many ways that you can make your online business more recession proof but one of the most effective and cheapest ways is to start of a blog. However putting more effort into a website that seems like it is will never make another cent again is the last thing that many people want to do when their formerly profitable website stops making money. In fact I know EXACTLY what this feels like because three months ago it happened to me. I had a profitable website that was nicely making money in its own little niche and like many of the information marketers out there I was able to market this eBook plus three associated bonus products and make about two grand a month. Then the recession hit, my competition lowered its prices and my challenge became how to make money by selling through volume rather than a higher price. Suddenly my \$2000 a month income dropped to about \$250 a month. I had to do something. The day I realized that my business was no longer working was one of the worst days of my life it was also one of the best days of my life because I learned that Business never stays still. It is something that is always changing! You have to be flexible, adaptable and willing to change in order to roll with the punches that come with making money online! For most of us this means thinking outside the box and looking for cheap, innovative ways to augment our website. My pat and very effective solution that I want to pass on to you is to start a blog! Forget SEO and all that crap! In fact, in my personal experience the fastest, most efficient and most inexpensive way to get over set-backs quickly is to simply link your website to a blog.

Are You Ready to Start Writing? Times are very hard, and there is no reason to assume or imagine that things are going to improve any time soon. The world as a whole has undergone some very traumatic changes over the last few years, and the financial situation in most countries seems grim. I realized this and immediately began researching things like - * the types of challenges you can expect to face as an online entrepreneur in the next few years as the result of the recession, * the types of SEO style approaches that may have worked last year but are not working anymore thanks to the economic downturn and the mark * the marketing and promotional tactics that you may still be using that may become completely ineffectual or obsolete within the next few years * what method of website promotion and marketing was getting the most results ...And the answer was a blog! Of course you might be reading

this and thinking, Thanks for the hot tip but my business is in trouble right now! The mortgage is due and my kids are starving. I need gas for the car. I have to fix this in just a few days or I am going to have shut my online business down! Dont worry. In this eBook I give you plenty of practical advice, including tons of screenshots, about how to start and utilize that new blog so that you can start turning over a sizable profit once again. I provide you with solid advice about how to set up a blog at minimum cost. This is because I know from experience that when you are not making money the last thing you need to do is spend more money! If you are a beginner you are going to find this eBook a helpful step-by-step guide as to how to start a blog. If you have some experience at blogging you are going to be impressed by the up-to-date contemporary resource I have provided to you! This is a book that even the much practiced blogger will come back to again and again to find needed URLs. As I mentioned when I first introduced myself you need to create a blog that changes with the changing times and if you have a blog that has been around awhile you need to update it. This is because the concepts that used to be the norm for making money simply do not apply anymore. In Bigger Blogging Profits I leave no stone unturned! I cover everything practical little thing that you need to know to get your log off the ground including -- * The difference between a weblog and an actual blog * The HTML that you need to know to start your own blog * How blogs practically substitute for marketing landing pages these days and how you can save a lot of money simply by recognizing this fact * How to turn a solo free standing blog into a successful online business * How to use programs like Word Tracker to optimize the SEO in your blog posts and also find new exciting concepts for blogs * Why you should avoid blog software products that promise to automatically make you millions * How to create a good home for your blog online * Whether or not you should choose a remote or hosted blog host and the advantages and disadvantages of both * Which type of blog people consider to be the most professional looking * How to register a domain name for a hosted blog * The name of the best cheap webhosting company available for blogs * Why a host that offers C Panel hosting is the best for hosting blogs * How to make your site user and search engine friendly * A full description of how to deploy the THREE main ways of making money with a blog that you can put into action immediately * This eBook also contains an appendix of valuable plug-ins for your blog that can help maximize its money making potential! Of course I not only discuss how the practicalities of the business I also teach you how to be more creative in this book and brainstorm concepts that are guaranteed to make you money. How to Brainstorm A Money Making Blog! Starting your own blog is simple, fast and

you can be up and running and making money within minutes of downloading *Blog Your Way to Big Profits* In this new seminal guide to writing a blog I also teach you -

- * How a hobby or favorite past time can be used to create a successful blog
- * How to pick a topic for your blog if you are thinking of starting from scratch
- * How to determine if people would be willing to spend money on what you have to sell.

* Where to find the best websites to search so you can discover the type of information that people are looking for

- * How to use Open Directory, Google Trends and Lycos to establish what topics are hot right now.
- * How to figure out when your idea is saturated on the market and come up with an idea that is even better than that of your competitors
- * How to narrow your blog topic down so you capture an enormous sector of the market
- * How to build a blog around a popular brand without actually using the brand's name or trademark and therefore get all of that brand's traffic
- * A step by step plan for creating keyword rich blogs that can help you become a financial success practically overnight!
- * The one tool that you should download on your blog that will automatically double or even triple all of your profits.
- * How to build your blog so that it makes long term profits!
- * How to collect ideas for products that could be sold on the blog...

* And much much more including the very best, information and screenshots about how to install WordPress on your domain.

Do You Want to Learn How to Install WordPress On Your Own Self-Hosted Domain? Then You Have Found the Right eBook! You will learn how step-by-step using my screenshots from my own successful blog!

BLOG YOUR WAY TO BIG PROFITS If you have been familiar with the blogging business for a while you are probably aware that the creme de la creme of blogs are not hosted on the free blog hosting sites but instead installed through WordPress on your own domain. It is no secret that this is how you can make thousands a year with a blog but how to do it right certainly is not information that is widely known. In *Blog Your Way to Big Profits* I teach you EVERYTHING you need to know about installing WordPress on your own domain including -

- * Where to find a host with CPanel hosting
- * Why CPanel hosting is so integral to the success of your business
- * How to change the DNS of your blog
- * How to find and use Fantastico or Fantastico Deluxe on the Cpanel of your webhost
- * Where to find the best sites that have interesting WordPress themes
- * How to download ALL of the plug-ins for WordPress mentioned in the ebook ...And lots more information about WordPress that is so unique that it is practically proprietary information. Lets put it this way - there is a lot of secrets in the eBook deployed by some of the most successful marketing gurus online in this eBook that would never be normally revealed to you but certainly would be used by these same gurus to sell an eBook to you! Discover the

Secrets of Successful Blogging! Dont think that this eBook is just about pie-in-the sky. It is full of screenshots and step by step instructions that fill you in on exactly how to make money with a blog. You can make thousands of dollars more a month if you follow my instructions in the eBook to the letter This an instant download. Within minutes you can be on your way to blogging your way to a recession-proof existence! As this is my newest eBook I am currently offering it at the introductory low price of \$1.99!

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