

# Guerrilla Marketing In 30 Days Workbook - Jay Levinson

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Internationally renowned marketing expert Jay Conrad Levinson and co-author Al Lautenslager offer a hands-on workbook in the famed Guerrilla Marketing series. Designed for use either as a stand-alone tool or as a supplement to Guerilla Marketing in 30 Days, this interactive workbook provides practical exercises that deliver a customized, action-oriented marketing plan. Easy to use, the workbook is completely page driven. Specific components of a marketing plan are produced upon completion of each exercise. Author: Levinson, Jay Publisher: Entrepreneur Press Illustration: N Language: ENG Title: Guerrilla Marketing in 30 Days Workbook Pages: 00224 (Encrypted EPUB) / 00224 (Encrypted PDF) On Sale: 2006-12-01 SKU-13/ISBN: 9781613080542 Category: Business & Economics : Small Business - General

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