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Here's How Anyone Can Start, Build and Run their Own Successful Software Empire Without Knowing the First Thing About Programming, Scripting Or Any 'Coder' Stuff. There is no doubt about it - software sells. Software has a high perceived value and it solves problems for people. A claim that can't always be made for PDF books, Video products and the like. Software is thought of like that because most people assume you have to have to be a highly talented programmer to create it. Introducing... Easy Software Profits This exciting new ebook reveals the exact secrets that others are using right now to create highly profitable software products that have a high perceived value and sell like hot-cakes. Best of all these guys aren't programmers or scripting gurus, most of them struggle to even look at html, let alone anything more advanced. These guys are using two basic strategies. 1) They outsource the work to low-cost, high quality programmers who can deliver a working solution cheaply. 2) They use secret "sneaky tools" that makes software for them without any programming. And in this concise, no fluff, no filler 30 page manual we explain both strategies, show you how to avoid the pitfalls and how you too could have a software product ready for launch in just days from now. If you work fast you could actually achieve this in HOURS.

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