

How To Sell Your Info Products On Ebay

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Why struggle to find thousands of quality leads to sell your info products to when Ebay has tens of millions of customers waiting right now for your product! I guarantee you that you will learn everything you need to know about selling information products on Ebay in this ebook or your money back! There are literally hundreds of ways you can make money selling information products on Ebay! Dear Friend, I was actually very reluctant to give this information away to people, but I believe Ebay! is big enough for the both of us. Now with that said, let's get on with it. Selling information products on the Internet has been one of the biggest boom markets in the last 3 years. You can see that in the number of people selling ebooks, videos, membership sites and so on, on the Internet. Back in 1996 there were under 50 people selling information products online, now in 2005, there are literally millions of sites selling all sorts of information to all sorts of people. So why are all these people flocking to sell information products online? Because of the promise of quick money from scam artists. Most people who are selling any sort of information online are usually resellers (affiliates or people who brought reprint rights to a product) or they created an ebook themselves. What these people don't understand is that the market is nearly saturated with the same books they are trying to sell. This of course leads to a price war, and then no one makes any money because they are all trying to undercut themselves to be the cheapest in the market. This is not a viable business idea. How to create an automated monthly income selling easy to make information products on Ebay! I first started selling information products on Ebay in 2002, it wasn't a work of art that's for sure. It was a book on how to start your own pay per click search engine on a tight budget, which was a hot topic at the time, with many people selling pay per click search engine scripts and websites on Ebay. My first book (that book) only sold for \$9.95 and was only 50 odd pages in length, but in 4 weeks I sold 52 copies with my expenses being under \$20. So not only did I make close on \$500 for a few hours work, I gained a lot new customers to sell other products too. I ended up selling the master reprint rights to that book and sales letter for another \$1500. But you don't have to limit yourself to selling ebooks on Ebay, there are so many different types of ways to sell your content, it's just a matter of find the right way for you. Audio tapes are a great way to sell products online. All you need is the dubbing equipment and

your set. These types of products can sell for over \$50. The best way to sell audio tapes is also to send them the tapes transcribed into text so they can read it as well, and this adds more value to the product. If you really want to churn out audio tapes in record time and don't want to do the content yourself, why not hire an expert to talk on the tapes for you? Getting a professional in the field to answer your questions would have to be the simplest ways to create a product. If you were doing a book on direct mail, why not hire a guru for a couple of hours, grill him over the phone or in person, have the conversation taped, and there you go, instant product. Most times people will do interviews with you if you give them the rights to sell the audio tape to their mailing lists. If they won't do this, then all you have to do is hire them for an hour or two, pay their usual consulting fee (a few hundred dollars should do it) and you then have no competition at all. Give me 15 to 20 minutes and I'll show you how to get results you can take to the bank

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