

Viral Marketing Made Easy

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What Does A Little Snowball, An Avalanche, And A Closely Guarded Secret Have To Do With Your Website, Your Visitors And Your Bank Account? EVERYTHING In the next 2 minutes and 17 seconds youre going to discover how to use the snowball effect to double, triple, quadruple, oh heck, youre going to create an avalanche of traffic that grows so fast youll hardly be able to keep track of your sales. You may want to call your bank manager and warn him to make more room in the vault for you. If youve been hanging around the internet marketing community, youve no probably heard of viral marketing. Its certainly not a new concept. In fact its been around since the Stone Ages. Back then we just called it word of mouth, or I guess back then it was more of a grunt, but either way, today we define viral marketing as OK lets get down to brass tacks. Viral marketing is one of the most popular buzzwords in the internet marketing community. Its also one of the most misunderstood and misused marketing tactics around. Done correctly, viral marketing can amass millions of visitors, members, and customers for your website. Done wrong and your website traffic stats look like the flat line on a frozen, dead mans heart monitor. So lets get it right the first time... When done correctly, viral marketing will Build your Credibility in leaps and bounds As more and more and more of your hot prospects start looking to you as an expert source of information, your reputation rises like a rocket. Youre about to discover a little known secret that will spike your credibility factor to the heavens Improve your sales results exponentially massive targeted traffic pouring into your website means sales increases like you never dreamed possible. Youre about to discover what happens to your bank account when a tsunami of sales gushes in Increase your Marketing Efficiency the real goal here is getting your marketing message in front of as many eyeballs as possible. Youre about to discover exactly how to do it with 20/20 precision Leverage the Social Networks and Contacts of Others leveraging time, money and contacts puts you in the drivers seat. Your marketing results dont stop when you stop advertising. Youre about to discover the exact underground methods that have the power to launch a new product to the stratosphere and pump new life into near-dead products Youre about to discover The 6 critical elements of success for a winning viral marketing campaign stop guessing what they are and start putting them to work for you. Why free, cheap and no cost offers are not

the same position your viral offer incorrectly and watch your snowball effect melt away to a gentle trickle of traffic. A live Viral Marketing Case Study You saw this one unfold right in front of your nose, but you probably didnt pick up on it. Its one of the worlds most fantastic viral marketing campaigns and Schoeffel pulls it apart to show you exactly how and why it worked. Model your next viral marketing campaign after this business model and you could have 12 million people knocking down your door wanting your stuff. Why does viral marketing blow the doors off conventional marketing like Newspaper advertising Magazine advertising Radio advertising Television advertising Press Releases Joint Ventures Links, Text, or Banner Ads Pay-Per-Click All of these methods can be effective to a certain extent, but they all require time and money. And the worst part is, theyre all one hit wonders. They hit the market, they peak, and they dieall in a matter of days. As soon as you stop advertising, your website traffic dries up. But Viral Marketing is different. Its the perfect marketing strategy that continues to send traffic to your website day after day, month after month, year after year. And its effortless. Once youve started the snowball rolling, you dont have to think about generating traffic for your website, its already done for you. Essentially, Viral Marketing is the Holy Grail of business promotion. Once you master it, you can succeed like youve never dreamed possible. Imagine if you will... You share a single message with a few people. Those people like what theyve heard and decide to tell a few other people...people they know but you dont. And those people tell people and those people tell people. Suddenly, youre reaching a massive targeted audience that you never could have reached by yourself. Youre leveraging your time and money more effectively than using old fashioned marketing and advertising methods. If just 10 people hear your marketing message and they tell 5 people, suddenly 50 people have your message. Then they tell 5 people each and 250 people have your message. The chain keeps on going until thousands, often millions of people receive your marketing message because you told 10 people who told 5. See the power of Viral marketing when its done properly? Are you ready to make it work for you?

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