

Your First E-commerce Site - Mrr Included

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Creating your first e-commerce site. Are you ready to start building your successful e-Commerce business right now? So just exactly what do you need to get started in with your e-commerce business? In Creating Your First eCommerce Site, I outline exactly what you need to do to get your site up and running. First off - I will tell you what you dont need - and that is a great deal of start up capital. Most people start their online businesses with just a few hundred dollars in capital! However it is not just about having a little money to get started. In Creating Your First eCommerce Site, I also give you information about - * Finding your passion when it comes to selling and build a business around something that has always fascinated you * Setting reasonable goals for yourself to make profits as you design the site * How to do some market research to find those all important "gaps in the market" so that you can sell to people who are in need and create a demand * How to look at the planning of your business with a critical and discerning eye so that it succeeds from the start. * How to tell when you are in a state of being a true business planner rather than just a wishful thinker * How to assess whether or not your existing business is able to be converted to a business online * How to create a site based on the skills and interests that you have right now today and make the best use of them possible. * How to study the competition and make the best use possible of what you can glean from their mistakes and successes on your own website * How to demonstrate to customers that dealing with you is a much better idea than dealing with your competition * How to give people a concrete reason to buy from you as opposed to someone else * How to come up with an incentive or a perk that will also inspire your customers to buy from you * How to make a long term commitment to your site and honor it every day with professional time saving practices * How to create a site that can be passed down from generation to generation just like any piece of valuable property! * How to design a site that is no ordinary fly by night operation, but rather one that keeps making money for you with very little fixing up or maintenance for the next twenty, thirty or even fifty years! Nothing to Sell? No Problem! In Creating Your First eCommerce site I teach you exactly how to find things to sell. You dont have to have an existing business to get into eCommerce. Finding things to sell online is called Product Sourcing and in this e-Book I tell you the ins and outs of this lucrative activity

including - * How to identify a green field activity that can make you lots of money * How to carve yourself an identity as a supplier for certain products and genres * How to affordably undercut your competition when you are first starting out in this type of business. * How to set your price points so you can easily compete on a global, national or local stage * How you can use a drop shipper to make an extremely lucrative living * How to identify a quality drop shipper * How to decide whether or not to use a surplus drop shipper * How to advertise drop shipped products on your site * How to make drop shipped products seem exotic and interesting to your surfers, and make them want to pull out that credit card and make a purchase! * The financial advantage of dealing with drop shippers in Asia as opposed to America, England or Australia * How to make money by buying in bulk from overseas * How to search for the exact right drop shipper you need by using Google * How to understand and profit from the concept of order fulfillment Are the virtues of making your business a virtual one beginning to become obvious to you?!
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