

Instant Video Marketing Secrets

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ATTENTION: Do you hate paying for traffic? Then this is for you "If You Can Record A Simple Video, Then I Can Show You Video Marketing Strategies That Explodes Your Subscriber List Makes You Sales And Helps You Conquer Your Market Even If You Have NO Product, NO Experience, And NO Technical Know-How!" And Even If You Think Online Video Cannot Help You Dominate Niche Markets, You Will Still Discover How To Leverage It So You'll Never Have To Worry About Paying For Traffic Again From: Insert your name here Date: Thursday, February 18, 2010 Subject: How to use online videos for maximum results! Dear Friend, If you have been online for any period of time, then I'm sure you've heard about the power of online videos in marketing. Recently, the number of internet users has climbed to 1,581,571,589 people. And out of these people, 146 million of them are watching online videos, tuning in to at least 273.1 minutes a month. Moreover, the number of videos viewed has increased to an amazing 12.7 billion videos. That means, more people online are spending more time watching videos. Don't you want to take advantage of that trend? Now, you're probably confused about how online videos can be practically applied to create real marketing results. There are many ways But one of the most useful benefit of using online videos, is to DRIVE TRAFFIC! "A Proven Method To Drive Traffic For Free In Just Minutes!" Google loves online videos. You can choose the most competitive field in your market place, type the keywords on Google, and chances are, a video will appear on the first page. Now before you go out to shoot a video and submit them on video directories, there's something else you should know. Nothing will happen if no one watches your videos. You can get a high amount of people clicking to view your videos, but if they don't watch it till the end, it's useless. Used correctly, your online videos can become a selling platform all by itself. In fact, it works better than sales copy because it's multimedia. People engage to online video better than the printed text on a page. And the best part is Not only can you receive loads of traffic to your site, you can get paid per view every time a visitor watches your video. Google has made head way in its contextual advertising program and you can use this to establish a second revenue stream. Introducing "Instant Video Marketing Secrets" Instant Video Marketing Secrets Before you continue, you must understand * This product is NOT about illegal, black hat tactics that will

get you in trouble * This product is NOT going to cost you a single penny more to use * This product is NOT outdated, rehashed information that no longer works * This product is NOT a temporary fix that works only for a few months * This product is NOT for lazy people who don't care if they made money

"Instant Video Marketing Secrets" is a set of tools and strategies to get people to view your videos from the beginning until the end and then take action! Here's Why It's Right For You: While it's easy to create a video and submit it to online video directories, you don't get any traffic until they watch your video and follow instructions to go to your website. And if your video isn't seen, you don't get the viral effect responsible for getting your message across the web. If you use the techniques in this book, and use it together with your video marketing - You never have to touch PPC and banner advertising again because they cost money and it takes time (and lots of funds) to master properly. Plus, you have a better chance appearing on the first page of Google than PPC for no cash. - You never have to spend TIME and ENERGY writing article to drive traffic. All you need to do is look at the camera, talk for 5 minutes, and upload it to the web. Did I mention that you can also outsource this? - You never have to do copywriting again. Make a video and use it as a selling platform. Sell on the screen like you would face-to-face and watch your conversion rates skyrocket. Just set the equipment, shoot the video , and save. Here's A Sneak Preview Of What You'll Get: 14 ways to get higher viewership and accelerate the viral effect of your videos How to get your audience to immediately jump up, get off their duff and watch your videos like a hypnotized kid watching TV commercials How to make your viewers share, syndicate, spread your videos across the web. Tell them _____ and they'll watch every second of your video and bookmark it for later viewing again. 3 magic words to get the busiest web surfer to watch your video. Use this strategy and stand out from 98.2 of video makers. Reveal certain information about your video that always gets attention and interest. 66 hooks and angles you can use to persuade people to view your videos 3 ways to add scarcity to your videos. How to use the power of the crowds in your favor it makes your video more popular and pushes it beyond its viral tipping point. Why using ethical bribes incorrectly in your video can backfire at you A neat trick to hook your audience into watching your video every single time. This trick never fails to get tons of eyeballs glued to my videos at any one time. Immediately make your audience pay attention to you by uttering a few secret words. How to remove the No. 1 barrier of low viewership... Some people are reluctant to watch your videos even if you have to pay them for it. Eliminate this and you'll create a slippery slope to your sales process. Discover this old infomercial trick to get people to

watch the entire video in a single seating Find out how CNN uses the "Ziergarnik Effect" to keep you edging on your seat even if it means watching all the commercials. And much, much more "Here Are Some Final Questions You Might Have..." If you and I were just talking you might have some questions by now. Let me answer some commonly asked questions posed to me by people just like you who later decided to invest in the "Instant Video Marketing Secrets" program: Q. Do I need a video camera? A. Hell yeah! Most of these video cameras are very affordable these days. You can get every marketer's favorite Flip Video. For less than \$XX, you can capture very high quality video and audio. Most digital cameras and web cams today also gives you the ability to shoot video. And even if you don't have any of these, you can easily borrow one from your friend, relative, or neighbor. There's no excuse why you shouldn't be using these video marketing strategies when the technology is cheaply available. For all the benefits you're getting, it's a very good investment. Q. Do I have to spend more money on software? A. No. Most of the software you need comes together with your camera. You can also use Windows Movie Maker on any PC to edit video footages. Plus, there are tones of free, easy to use video editing software available for download. In fact, there are many free tutorials on the internet that teaches you to use your software. And if that isn't enough, go on any video site like Youtube, type in the search bar "How To Edit Videos", and you'll get several step-by-step instructional videos to guide you through the process. That's how far video technology has taken us today. With the information in the "Instant Video Marketing Secrets" course, you can leverage on these resources and make quantum leaps in your online business. Q. I'm not comfortable in front of a camera, can I still use "Instant Video Marketing Secrets"? A. Of course, you can use screen capture software to make PowerPoint presentations on your computer. And if talking in front of the camera freaks you out, imagine talking to a close friend when you record. It takes a little practice but it's much easier than you think. Even a 5-year-old can get good in front of a camera within 30 minutes. That's the easiest, fastest way to drive traffic than I know possible. Q. Why should I invest in "Instant Video Marketing Secrets"? A. I have invested a lot of money in the past to educate myself about video marketing. I've seen them all, and used them all. While most courses teaches you how to use videos to drive traffic, improve SEO rankings, and improve conversions, none of them actually address the problem of getting your videos seen by enough viewers to start a chain reaction to spread your videos across the web. Nothing happens until enough people watch your videos! Only then do you get traffic, high search engine rankings, and more sales from better conversions. My course is the missing puzzle you need. Q.

But why should I trust you? A. I won't waste time convincing you to trust me without a demonstration to prove my worth. At this point, it's okay for you not to trust me until you try out the book and prove to yourself beyond a shadow of a doubt that my claims are all true. Which is why I offer an unprecedented

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