

# The Market Revolution And Its Limits - Alan Shipman

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Non-polemical in its approach, this book provides a comprehensive appraisal of the market and its alternatives, backed up with empirical international illustrations. By identifying the wide transaction area between market and plan, Alan Shipman concludes that the "revolution" to date lies less in recreating market outcomes than in redefining the market process, with large businesses playing a crucial organising role. Author: Shipman, Alan Publisher: Routledge Illustration: N Language: ENG Title: The Market Revolution and its Limits Pages: 00000 (Encrypted PDF) On Sale: 1999-03-04 SKU-13/ISBN: 9780415157360 Category: Business & Economics : Economics - General

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