

Managing Buyer-supplier Relations - Rajesh Nellore

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Managing suppliers is a complex process that is often underestimated. This book presents research carried out by a practising manager in the automotive industry, coupled with over six hundred interviews in automotive, aircraft and white goods industry, in order to describe the tools and techniques needed to better manage suppliers. Author: Nellore, Rajesh Publisher: Routledge Illustration: N Language: ENG Title: Managing Buyer-Supplier Relations Pages: 00000 (Encrypted PDF) On Sale: 2001-08-08 SKU-13/ISBN: 9780415253031 Lib Category: Industrial procurement Lib Category: Relationship marketing Category: Business & Economics : Economics - General

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