

Ethics For International Business - John M. Kline

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Business takes place in an increasingly global environment, crossing political and cultural boundaries, and consequently ethical dilemmas arise. The central focus of this text lies in how to make and explain "best choice" judgments in international business situations. This innovative textbook provides a topical and relevant analysis of the ethical dimensions of conducting business in a global political economy. From a starting point of applied ethics, the book introduces a common set of normative terms and analytical tools for examining and discussing real case scenarios. Extensive real-world examples, presented in the form of exhibits, cover issues including:

- Foreign production, including sweatshops
- Export of hazardous products
- Testing and pricing of HIV-AIDS drugs
- Advertising tobacco, alcoholic beverages and infant formula
- Deceptive marketing techniques and bribery
- Religious and social discrimination
- Cultural impacts from "music, movies and malls"
- Environmental issues, including oil spills, rain forest preservation, global warming and genetically modified foods

Anyone with an interest in the ethical implications of international business, or the business implications of corporate responsibility in the global market, will find this book a thought-provoking yet balanced analysis. Clearly written, this book will be the textbook of choice in this increasingly important field.

Words: corporate responsibility, corporate responsibility social, john movies, movies john, music movies, music the rain, social corporate responsibility, testing hiv
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