

# Real World Traffic Strategies

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Dear Web Site Owner, Six months ago, I launched an information site - and that information site bombed. It bombed, we discovered, in the end, because we had no traffic. No plan for traffic. In fact, we put the site up and simply expected people to find it. And the main reason was because we didn't make a plan to promote the site. It was, a complete 'new marketer' mistake, one which we wrote a guide to help YOU avoid. Are you having trouble with any or all of the following: Lackluster sales? Absolutely no Adwords income No sign ups to your opt-in list? No blog comments? It could be because you've got NO traffic! No traffic = NO SALES Targeted traffic = the sure fire way to website success! The old chestnut of 'if you build it they will come' is one of the guideline concepts that many gurus teach unsuspecting new Internet marketers - choosing to let them believe that as long as they've built the site that the rest will fall into place as easily as creating the site itself. And that's a LIE! It's a lie that you don't need to promote your site - but its something that's rarely covered or taught in most classes. You get all the tools you need to create a site, but you don't get the information that explains how to build a regular stream of traffic to your site. But we're here to help! We've produced a guide that explains the ins and outs of traffic generation from a new marketers perspective giving you the information you need to promote your site with targeted, interested customers. How Much Is This Knowledge Actually Worth To You? In terms of traffic generation alone we've cut the guesswork out of the equation. If you're looking for the monetary value of this guide, you'll need to consider we've: Cut development time to a minimum, Outlined and developed a worksheet to allow you to work out your niche and keywords, Suggested the best social networking sites, Explained what the 'digger' is, and why its both a good thing, and a bad thing, and Why working on social networking sites means that you've got to allow the community to rate you. Its an age old issue that sites face, no matter where they are placed - from Internet Marketing to extreme niches, and of course, its hard to work out how to produce strong traffic that isn't simply sent there to fulfill quotas. We've produced a guide that helps you work out how to promote your site via: Pay per click Blogging and forums, List building and giveaways and MORE! We've gone through all of the methods we use, and have worked out the best ways to produce traffic using the top techniques. Techniques that, when used in conjunction with

our worksheet, will allow you to laser target your traffic efforts, and build it directly into creating your site. Our guide will help you understand how to promote your site, and push the traffic YOU want towards the goals that you want traffic to see. In our package, you'll receive five FULL PLR articles, which you can use to promote the product (using the methods we've outlined in the guide itself!) and a lavishly designed and professionally written E-book. This E-book is designed to cover the basics of traffic generation. We were going to charge \$Price for this guide - after all, it does outline the easiest ways to generate truckloads of traffic, and promote your site at little to no cost. This guide is designed to cover the basics of everything, giving you an opportunity to decide how you want to proceed with promoting your site. Its worth at least \$97, but as an introduction, which we could end at any time, we're only charging \$17

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