

# Making Million Dollars: Launching Your Own Product Launches

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Discover How You Too Can Launch Your Products To Millions Of Hungry Customers Through The Power Of Joint Ventures (Done Correctly) When I first started out in online business (almost seven years ago now) it always intrigued me to see marketers go out and pull a circulation of half a million potential views for their products just by getting themselves ten or fifteen deals with other marketers. Half a million targeted, almost guaranteed to be interested, ready to buy viewers, customers even. Wow. Imagine what that would do for your business. (This is usually the point at which I pull out my calculator and start playing with numbers looking at the earning potential, I don't know any marketer that doesn't do the same, so feel free!) So how did they do it? Well that's what I wanted to know too, especially as I was on a budget and didn't have much cash to hand, meanwhile they were doing all this for free. So I went around and bought courses, bought info products, bugged people in the know with all sorts of questions. The methods they were using all seemed suspiciously similar. They'd say to me, it's easy. Go check out google (or yahoo, and what's now known as Overtureback in the day) and search for 'Online Business'. Then all you have to do is find the people who are successful, and e-mail them with your offer. Something wasn't right here. What was it? Think about it for a moment. If these marketers are really selling thousands of their 'How to Joint Venture' products, then how many people are contacting everyone on the first 10 pages of these search engines! They must be getting hammered with e-mails. I gave it a shot anyway, here's what happened. All of these list owners were replying to me with 'Look, you have a good offer, but since these products started popping up telling people to just use search engines and contact the successful, I've been inundated with more offers than I could handle in a lifetime'. (Oh and trust me when I say that was was one of the kinder responses stating the same point). It became obvious to me what the problem was. These marketers may have used these tactics when they first started out, but it just didn't work anymore. This method was saturated (and this was almost seven years ago) yet no one seems to correct themselves or come up with alternatives to such an outdated technique, and how can they afford not to when half a million or more circulation for a single product are at stake here? Something

had to change, and it did: It took me seven years, it took me more than \$38,000 to hone a new method for successful joint venturing, not to mention many many hundreds if not thousands of hours sitting in this very chair that I write to you from now, but finally, I did it, and now it's all yours. Check this out.. (Hint: I didn't even contact a single big name marketer to pull this off or pull random names from search engines to make this work) Just Look At What You'll Learn... \* How To Find Real JV Prospects. We all know that a couple of simple ads here and there to large, well built, targeted lists can shove thousands, even tens of thousands of dollars into your pocket per mailing. We'll show you step by step, exactly how we go about securing no less than twenty of these large scale joint ventures every single time we launch a product with very little effort, whilst others having trouble securing even one. \* An Almost Endless Supply of Prospects. Overcome the hassles and ethical issues of having to cold call and drop in on prospects unannounced, only to be told they don't want to hear from you. There's a little known back door that we're sneaking through as you read this, pulling in scores of immensely profitable joint venture deals whilst the majority fight over the same 20 people. \* The one and only way to quickly get in on the ground floor with big joint ventures, even if it's your first day in online marketing. You may think you have nothing to offer in return for the circulation of your ad to tens of thousands of targeted buyers. You'd be wrong. Thankfully for us, only a few know of this powerful method, leaving you plenty of space to get in on this before the crowds flock to it. \* 12 Mistakes Of The Joint Venture Newbie. I'll show you the exact reasons that joint venture newbies get denied over and over again, when they could quite easily be circulating their products to many thousands, if only they knew what our decade + of experience tells us they were doing wrong. \* How to know before approaching anyone whether or not they're going to accept your offer. Don't waste your time by approaching people that have no interest in your deal. We have devised 7 easy to replicate methods over the years that will allow you to judge immediately whether your prospect is going to accept you or not. \* How to build and use a powerful information network. The future is always bright for your business' profits when you have a group of thirty or forty people with these valuable lists ready to promote for you on the launch of each of your products. What's more, they're easy to find. We'll show you exactly where. (Best of all this only takes ten minutes to do). Imagine the profits at having that type of promotion power at your disposal. It's all yours, right here. \* 5 ways to increase your acceptance rates by 85. Tailor your deal to your joint venture prospect and start seeing your ad sent to more of these hugely profitable targeted lists every single time you launch a new product. It's easy to hit the magic 85 mark if

you have the right information. We'll show you how to get it for free in a mere three minutes of your valuable time. \* Learn to spot what your potential JV partner wants from your deal before you even meet. Imagine being able to present your prospect with everything they wanted as soon as you make first contact. Your response rates and acceptance rates will go through the roof, not to mention they'll start talking about you to their contacts, and we all know how powerful word of mouth is. \* 2 techniques to ensure that the joint ventures you make today, will be open to you every single time you launch a new product. Imagine succeeding in gaining just five separate joint ventures, each list containing 20,000+ hungry customers ready to buy your products. That's a real money maker, but it gets unimaginably profitable when you add another five of these lists every single time you launch a new product. We're doing that right now, as you read this, and we'll show you how. \* Learn the why's of Joint Venturing. It's time to stop buying products that only tell you how to do stuff that become useless when everything changes in a few months time. It's a waste of your time and money. This guide however will show you why everything works, benefiting you not just on the first read, but for life; allowing you to adapt to business situations that we all know change very rapidly. \* 2 JV Approach Methods That Almost Guarantee You'll Be Seen. Being noticed instead of thrown in the trash on first contact could mean the difference between 30,000 circulation for the launch of your products, and going home with nothing. Picture the sales of your products if you successfully made just ten of these deals. \* Learn to see how your offer looks from the perspective of your JV target before you've even contacted them. If you know what they want before you contact them, not only are they going to wonder how you managed it, but they're going to sit up and listen, increasing your chances of an all important sealed deal. \* 5 ways you know if you're going to be accepted before you even make first contact. Most marketers I meet are wasting time trying to complete joint venture deals with specific people at specific times. Are you? Show me the deal, show me the target, and I can tell you within 2 minutes with a 95% rate of accuracy whether you'll get a yes, or a no. I'll show you exactly how I do this, and how you can put it to good use too. \* Learn to spot the best moment to send your joint venture prospect an offer. There's a time and a place for everything. JV's are no exception. Did you know, there are specific signals that you are receiving from your potential prospects that should immediately tell you when the best time to approach them is, maximizing your chances of success. Can you see these signals? If not, I'll point them out to you so that you can start taking advantage of them right away. \* Why you're ruining your chances of acceptance

when including your product as part of a JV deal. 9 out of 10 JV offers I receive include products and services that mean nothing to me. This also means instant denial. I'll show you how to avoid this with some quick and smart thinking. \* One sneaky little trick that will get your joint venture prospect talking to their contacts about you, even if they refuse your deal. Think about it. If your prospect has lists or resources reaching into the multiple thousands, it's highly likely their contacts will too. It's easy to get your name spread through word of mouth when you know how. We'll show you how. \* Full start to finish tried and tested joint venture templates. Proven methods of the successful joint venture. From your introduction and getting noticed, to your follow-up and securing your future and everything in between. We've done it hundreds of times, and to save you the hassle, the expense and the let downs of trial and error, we're going to show you what works, and what doesn't right off the bat. Your 100 'The Risk Is All Mine' Money Back Guarantee You might well be wondering: what if it doesn't work for my business? What if I already know all of this? What if I'm not 100 happy with the course and it's another poor excuse to make a quick buck out of me? Here's my answer. If you take this course away and give it a shot, and find for any reason you are not satisfied that the results push you towards a very profitable future indeed, fire me an e-mail and show me you've put the information into action, and if it really doesn't work for you (I've not found a business that it doesn't work for to date) I'm going to send your money right back to you, plus you get to keep your whole download package free of charge to say thanks for giving us a try. The risk is all mine. P.S. Everything you're about to read is tried and tested material. This will apply to your business not just once, but for many years to come. It's an investment not just for today, but far into the future. PPS. Remember, this is 100 risk free. If for any reason you don't believe that you got your moneys worth, just contact us, show us how you put these techniques into action, and we'll give you a full refund. That's how confident we are that this really does work. PPPS. Still not convinced this is for you? Well, it is your choice of course, but if you do go ahead and grab your download while we still have some copies left, you could well be one of these people in a few short weeks:

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