## **Personalize Your Website**

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Tired of getting poor results from your email campaigns? Then this might be the most important letter you read all year, because... " These Few Lines of Code, When Added To Your Website, Can Triple Your Sales..." Harness the Power of One of the Oldest Psychological Triggers, To Boost The Response of ANY Website or Email Campaign... From: Leon Johnson, RE: Triple Your Sales... Do you personalize your emails - autoresponder emails, e-zine and newsletter mails? If not, you are leaving money on the table As you know, the most important part in a sales letter is the headline. Copy-writing gurus claim that a headline can often make or break your sales letter. Its important because 80 of the people read only the headline. They read that first and decide whether to continue or not So if you have a strong headline that grabs peoples attention, you will get a good response. Now, what if you could call out to the prospect by his name, right from the headline, and grab his attention right from the start? Wouldnt that grab him by the eyeballs and literally glue him to the page? Dont you think that it would boost the readership and get more people to read your sales-message? This is probably the simplest and most guaranteed way of boosting your response by a significant and measurable amount. There Was No Way of Personalizing Your Website... ...until now. But now, you can just add a few lines of code to your website, and enjoy a better response by personalizing your website. "How Does It Work... With this software, you can personalize your website in two ways (unlike some other personalization scripts). Here's how they work: 1st Method: Personalize Through Email You can use this method to boost up the response from your email campaigns, if you have an ezine or newsletter or even an autoresponder series. Suppose you are send an email to your list about your new book on 'How to Make a Million In a Year'. Normally you would just send them a link that looks like: HowToMakeAMillionInAYear.com/new-book.htm But now, you send them a 'personalized-link' which looks like this: HowToMakeAMillionInAYear.com/new-book.htm?Stephen And when the visitor clicks on the link, he is taken to a page which is personalized with his name. A page that says, "Hi Joe, How are you doing today?" instead of "Dear Fellow Internet Marketers" or something like that... How do you do this? Just put the 'personalization code' of your autoresponder or ezine manager at the end of the URL after a question mark. Different autoresponders and scripts use different codes, like or

or of whatever. Just put that at the end of the URL after a question mark. So your url should look something like: YourSiteName.com/? (or) YourSiteName.com/? OR YourSiteName.com/somepage.htm? (or) YourSiteName.com/somepage.htm? Its Completely Error Safe ... And the most important part is, it is completely error safe. Which means, if there's some problem with your autoresponder or ezine, and you get emails that read like: Hi The script will automatically detect it, and redirect the visitor to another non-personalized page. That way, it appears completely normal to them, and instead of making more sales, you don't end up loosing them... 2nd Method: Directly Ask The Visitor's Name on the Website You can also add another piece of code to directly ask for the user's name on any web-page. Here's how that works... When a visitor visits your website, he gets a prompt message, asking him his name. When he enters his name, it automatically gets personalized with his name. With Master Resell Rights - Only \$17 If you have a list of subscribers or get good traffic to your site, you can sell it no matter what. Even if somebody else starts giving it away for free, there will still be demand for it... People will still pay you for it, because: Reason No1 : Its better than almost any other personalization script out there (except for one created by Dmirty Nanev - which sells for \$97 - Sales Ratio Booster), and... Reason No.2 : There's always a good demand for it. There exists a small niche of marketers who are serious about their business and want to extract the most out of all their email campaigns. Master Resell Rights, you can: Sell it at any price you want Sell the Resell Rights to it at any price you want Sell The Master Resell Rights at any price you want Give it away from your website The only restriction is that you may not give away the Master Resell Rights to it for free. Why only \$17? Simple, (it's easy to just charge more) but it feels good helpng like minded, cash strapped people acquire what they want(then over deliver on their expectations), with a price tag of \$17...this puts it well within the reach of most marketers, both "newbies" and seasoned marketers alike. As always you risk nothing by placing your order today! Your Satisfaction is Absolutely, Positively GUARANTEED! My steadfast promise to you: If you are not satisfied for ANY reason, simply request a refund within 60 days. You will get your money back no pre-conditions, no questions to answer. If you are not happy with your purchase, then I do not want your money. Is that transparent and fair enough? Go ahead and order risk-free for just \$17 I always strive to provide extreme value in every offer that I put together and this time is no different... so to sweeten this deal for you, BUY "Personalize Your Website" at \$17 and Get A second Product of equal or lesser value For FREE. Buy "Personalize Your Website" then select a 2nd item of interest, simply use my "contact seller" form link

above to send me your free item request (sbuject= "equal or Lesser"), the item name and ID# ,your full name, and the email you used to order. I will promptly forward the download link to that email after your order has been approved and processed. All orders also come with access to "Unadvertised valuable bonuses" Thanks for reading! Leon Johnson

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