

# Amazon Navigator

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Think you've exhausted all the content providing avenues there are? Think again, because you're about to... Discover How You Can Harness The Power of The Internet's Greatest Retail Giant And Get Your Content Seen and Read By More People Than You Ever Thought Possible! Are you frustrated with trying to drive traffic with the same old methods? Have your website stats flatlined? Are you looking for another way to get your valuable content in front of interested readers? Well look no further, because Amazon is the answer you're seeking! We've all shopped with Amazon. In fact, it's probably the first place you look when you're in the market for a new book, CD, or video. You might be one of the millions of users who can't imagine life without their Kindle. And you most likely have an Amazon affiliate account that earns you a few dollars (or maybe even much more!) every month. But have you considered using Amazon's marketplace as a way to gain new customers? Stay tuned, because in this information packed special report, I'm going to show you exactly how you can harness the power of the retail giant Amazon to gain new readers, sell more to returning customers, and even convert your blog posts into a format suitable for book lovers.

The Elephant in the Room When it comes to selling online, one name is at the forefront: Amazon. Started in 1995 from a Seattle living room, Amazon has grown into one of the largest retailers in the world, and THE largest online. Amazon's holdings include such diverse properties as IMDb.com, Zappos.com, Audible.com, and the premier self-publishing company, CreateSpace. When you partner with Amazon to sell your content, you're partnering with a marketing giant that is nearly unstoppable in terms of selling power, traffic, and exposure. Getting your book listed here is your ticket to increased sales, profits, and satisfied customers who come back begging for more. It's time to kick your content sales into high gear by taking advantage of all this Internet authority can offer you. In Amazon Navigator, you'll learn how to use the power of Amazon's reach to further your own online business, gain more customers, and drive more sales.


Dangerous Waters Ahead Self-publishing - even with the simple systems CreateSpace and Amazon have created - is not a walk in the park. There are many dangers that lurk just beneath the placid waters - dangers that might cause an unsuspecting content provider to miss her step and fall into a trap from which she cannot escape. But when you know what to watch out for from

the start, the going is a lot easier. When you follow in the footsteps of someone who has traveled the road before you, you'll quickly see how to move from one step to the next without missing a vital turn or tripping over a costly mistake. Follow along with me as I navigate through the Amazon self-publishing system and you'll learn about

- \* Available Formats - including some you might never have considered, but which might be perfect for your online business.
- \* Kindle Formatting - and the simple option every webmaster can use to publish high-quality content on everyone's favorite eBook reader.
- \* Publishing Your Blog - and getting paid for it! Just by harnessing the power of the Kindle! But that's just the beginning... It's a Jungle Out There

The Amazon marketplace is a huge place with hundreds of twisting turning paths you can wander down and be lost for days. But when your income depends on getting your content out there in front of an audience, you don't have time to draw your own map. You need a plan! Amazon Navigator is just what you need to keep you on the right path from start to finish, while giving you just the information you need - and none of the fluff you can't use - to get your content published and sold on Amazon. You'll find out

- \* What to do about getting an ISBN. And why free might not be the best choice.
- \* How to price your content competitively, and why you shouldn't worry if Amazon decides to sell your content for less.
- \* How to take your blog beyond WordPress with Kindle - and how to earn money doing it! But that's just the start. There are so many options available with Amazon, it was hard to condense it all down into this concise ebook, but I've waded through all the details and pulled out the relevant information you need, so you don't have to waste your time turning over rocks and searching for bits of information. Get the Answers You Need to Start Publishing Your Content with Amazon Today!



This informative guide gives you all the basics to help you get started down publishing your content with Amazon. It covers things like:

- The various kinds of content publishing available - So you can choose the ones that exactly match your business model
- How to make it possible for libraries and schools to buy your book - and how to save money in the process!
- 7 formatting problems that can get your project rejected before you even start - and what you can do to avoid these and other publishing roadblocks.
- 10 methods you can use to get the word out about your new Amazon product - because when you're an active part of your own marketing team, you'll build a great future for yourself.
- Kindle formatting issues that might shock you - mess this up and you'll have a monster of a mess to clean up.
- You'll also quickly learn the technical side of publishing with Amazon, including: Which software is required to make your own CD/DVD and book covers - And what to do if you don't have access to it. Where to go to find help - you might just be surprised at the

answer! What sales channels are - and how to choose the right channels for your business.

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