

# Seo And Relationship Building For Local Business Mrr!

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SEO and Relationship Building for Local Businesses, how business web sites have changed and are changing still... SEO is all about doing what it takes to get your pages indexed and ranked higher. \* How websites are more about customer service and relationships than they ever used to be \* How supplying information as a service to surfers helps increase your business \* How to capitalize on the fact that people are always turning to the internet to "find what they need." \* How the expectations of what people expect to find on a site have been completely raised nowadays \* How to understand the new mindset of the expectant internet surfer \* How to make the most of the Web 2.0 concept \* How to improve a site that is several years out of date \* How a blog figures in the changing consumer landscape \* How to micro blog using a site like Twitter to create even more interactivity between you and your customers \* How to use social resources like MySpace and Facebook to your advantage \* the importance of building solid relationships with prospects and customers \* How to get existing customers to return to you \* Why being impersonal nowadays is a recipe for business failure \* How to think in longer term business development when putting a web site together for the first time or revamping an old one, so that it fits the standards of web 2.0 \* Why it is wise to develop the ability to promote and sell your products directly via the internet \* How to understand such things as shipping costs and when shipping could become a problem for you \* How to push what you normally sell locally out on to the global stage \* How to get your marketing message into peoples homes \* How to go from selling locally to globally and potentially increase your sales by millions! \* How to build a user friendly website that gives people EXACTLY what they want so they are interested in what you have to offer regardless of where you are \* Why a flashy website doesnt do it for people or the Google search engineer robots anymore \* What the wrong aspects are to focus on when you are building a site \* The concept of attracting targeted visitors to your site instead of the untargeted surfer who will not get out their credit card or PayPal permission to buy your product or convert to one of your memberships! Tags: seo

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