

# Internet Copywriting Handbook - Private Label Rights

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In Less Than Sixty Seconds You're Going To... Discover How Proper Copywriting Skills Make Big Profits! Have you ever purchased something online by viewing a picture? What about buying something based on a picture and a description or write up on the product? Pictures are worth a thousand words but just a few words of proper web copy will do. The dilemma we face is copywriting for the Internet. This means writing that will sell stuff. Online. It's a whole different ball game when it comes to writing for the web as opposed to writing for traditional media. It's common place for the best Internet Marketers. The products are never really that great they are just marketed well. It's about marketing and marketing online is about copywriting. But The Problem Is... If you're a seasoned and successful Internet Marketer making thousands and thousands of dollars a month, quite frankly what I am going to share with you probably isn't anything new. But, chances are you aren't making thousands of dollars a month with marketing on the web. Maybe you're trying to get over the \$100 a month mark or maybe you're not there yet either. It doesn't matter, as long as you want to conquer copywriting for the web you're in a good place. Everyone who is anyone in Internet Marketing started somewhere. We all make the same mistakes but those who succeed are those who learned the right way of doing things. Well... Anyone Can Write Killer Web Copy! Yes, anyone really can write copy for the Internet that will turn a no in to a yes in an instant. You can even create impulse buys just from your writing. Of course you need to know how to write correctly. Have no fear, I'm here, I'm talking and now it's your turn. I'm going to show you: Highlights: 1) Why You Can't Sell Online It's not that you can't it's that you don't know how. Or is it? Well, either way get ready to pack in the information because it's going to make you rich! 2) Keywords, Keywords, Keywords That isn't a typo. You're thinking about writing copy for the web and not thinking about keywords? Here is what you will learn inside this guide.... \*The Difference Between Offline and Online Copywriting \*How The Right Attitude Really Goes a Long Way \*Why The Top Web Copywriters Are That Way \*The Fine Art of Short and Sweet Copywriting \*How The Way You Format Could Make or Break You \*What The Best Copywriters Know That You Don't \*How To Create Impulse Buying With Your Words \*Maximizing Your Copywriting Efforts With Ease \*How Certain Words Trigger Certain Actions \*The Secret To Headlines and

How To Make Them Shine \*And a lot more! How Much Is That Worth To You? Ive seen books that dont contain half of the information Im going to give you sell in the stores for thirty, forty, even fifty dollars. Thinking about everyone thats sunk their hard-earned marketing dollars into these quick fixes is enough to make me want to scream. If they only knew how much value they werent getting for their dollar! I firmly believe that everyone should have access to this information, which is why Im offering my e-book at a bargain price-with a money back guarantee to boot! Is that fair or what? Look at it this way - \$2.47 really is a drop in the bucket compared to the time and money you can save yourself by avoiding all the other books and tutorials out there. Why spend a fortune learning how to quilt, when you can do so for a much better price? 30 Day Money Back Guarantee!

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