Viral Marketing Crash Course

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Viral Marketing Crash Course....... Did you know that good viral marketing campaign is one of the best ways to get the word out about your business? On the Internet, it's all too common to see people run expensive promotions and pay big bucks for great sales copy all in hopes of enticing hordes of hungry customer's to buy their products. But there is something better..... That will beat that huge investment of time and money, hands down every time! Do you know what that is? It's viral marketing. Viral marketing marketing techniques that use pre-existing social networks to produce increases in brand awareness, through self-replicating viral processes... Wikipedia What does a virus have to do with marketing? Viral marketing is a simple strategy that encourages people to pass on your marketing message to friends, family and coworkers, creating the potential for exponential growth, exposure and influence. Like viruses, this strategy takes advantage of rapid multiplication to explode the message to hundreds even thousands of people in a short period of time. In the offline world, viral marketing is often referred to as "word-of-mouth," "creating a buzz," or "network marketing." While online it's called "viral marketing." The term "viral marketing" has taken the Internet by storm, literally! Some viral marketing strategies work better than others. But it all comes down to a few basic things. A viral marketing campaign needs to contain these simple elements: * Something that you are willing to give away for free. * It should be easy for people to share what you give them with others. * It should contain something that people are excited to share with others. Viral marketing can be used to build awareness, get targeted traffic and improve your sales. This short course is designed with beginners in mind, so even if your readers have never heard of viral marketing they will be able to quickly grasp the concept and start their own campaign fast! This Course Comes with Private Label Rights The best part is with the private label rights to this course not only will you be able to learn how to start or improve your own viral marketing campaign, you will be able to pass that knowledge on to your subscribers. You'll will be providing them with quality information that will help them build their businesses and build your own at the same time. The course is completely customizable. You will be able to add in your own contact information, product and service recommendations and links to your favorite affiliate programs. I'm even including a ready to go to

squeeze page confirmation page and sales page, so that you can get set up quickly and easily! In this course you'll be able to provide your subscribers with great information that they can actually use! You will teach them... * What the different types of viral marketing are and why a true viral campaign gets forwarded. * How you can effectively use email to achieve your viral marketing objectives. * Why it's important to create a buzz before your new product even hits the market! * How you can use ebooks to really go viral and how to do it without writing a single word! * How you can use online forums as a big part of your Viral Marketing Crash Course! What's Included in the Viral Marketing Crash Course? With this course you will providing 7 quality lessons full of solid information you and your subscribers can start using to immediately impact your business right away! The Viral Marketing Crash Course contains everything that you need to start using and selling this package including: * A copy of this sales page * 1 ready to go download page * 7 customizable lessons * 1 ready to go squeeze page * 1 ready to go thank you page * A complete graphic package * + the editable PSD graphics Remember, this short course come with private label, master resale rights so you can edit this and use it for yourself or package it up and sell it and keep all the profits! This Product Comes With Full Master Resale Rights.

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