

How To Win Clients And Influence Businesses - Mike Robbins

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"This guide allows you to develop both simple and detailed Business and Marketing Plans. The e-book uses a simple question and answer format to lead you through the planning process, saving 40-80% of the time normally taken to prepare a business plan. And the customer service guide, guarantee system, up-marketing, and joint venturing will give you the power you need in your business. This e-book will help you to: * Plan and control your business. * Improve business and marketing skills. * Increase sales and profitability. * Generate new business ideas and establish your business direction. * Serve your customers better (action steps included). * Setup guarantee system. * Up-Marketing concept. * Joint Venturing With this guide, literally anyone can prepare professional Business and Marketing Plans. It's simple question and answer format with examples and will save you hours of time and frustration whilst generating countless new ideas for your business. Already being used by thousands of businesses. The customer service chapter contains simple guidelines designed to assist you in strengthening the service you provide to your customers. Joint venturing chapter show you clearly, how you can literally explode your business and have more clients being given to you than you know what to do with. Are you ready? Guarantee system show you to turn your business into a cash machine, you must make it a "no-brainers" to do business with you. Make it zero risk. Your aim is to create a guarantee so strong that the customer thinks, "Wow that's a serious guarantee! It must be a great product for them to back it so strongly. I want to try it." Our wish for you is that you use this information and prosper. Open your mind, build your business and become wealthy by serving your clients in the most incredible way."Words: answer machine, in it to win it, wish for youAuthor: Robbins, Mike Publisher: Destiny Business Services Illustration: N Language: ENG Title: How to Win Clients and Influence Businesses Pages: 00000 (Encrypted PDF) On Sale: 2002-12-31 SKU-13/ISBN: 9780975023709 Category: Business & Economics : Motivational

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