

# Vip Cart The Search Engine Friendly Shopping Cart - \*w/\*

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VIP CART! Out-of-the-Box, Feature-Rich, eCommerce, Search Engine Friendly Shopping Cart Solution! Easily Build, Edit, and Maintain Your Online Shopping Cart Without Any Programming or HTML Knowledge! Generate Product Pages that Search Engines Love to Crawl! Dear Friend, Let me ask you two question: The First Question Is... How much shopping traffic comes from search engines? Millions! Fact: Shopping search is hot! Millions of searches are by product name! e.g. DVDs and doll houses. It has been estimated that 28 of Google searches are for a product name. The Second Question Is... Are you taking full-advantage of this and cashing in big time? Youre not?! Hey! You might like to check this out! You want to know how much traffic the big players like Amazon and eBay generate from search engines? Go to: <http://www.marketleap.com/siteindex/default.htm> Click on Search Engine Saturation (the middle tab) Enter: [www.amazon.com](http://www.amazon.com) Check out how many listings Amazon has in Google and other search engines. Talk about giga exposure and generating millions of dollars from shopping search! List Your Products in Major Search Engines If youre selling products on your website, listing them will not give you the search engine exposure youre looking for. What you need is a shopping cart, which is also search-engine friendly. One that would have each and every single one of your products listed in the search engines... just like Amazon! Your Search Engine Friendly Shopping Cart Introducing... VIP Cart, the ecommerce shopping cart solution that search engines love to crawl! VIP Cart gives you search engine friendly pages! Who is VIP Cart for? - No e-commerce development experience necessary! - VIP Cart is an out-of-the-box shopping cart solution for: - Anyone and any internet business selling products online. - Distributors/wholesalers. - Export/Import companies. - Software developers looking for a quality PHP shopping cart program at a low price. - ISP and web hostings who want to offer an ecommerce solution. Start selling your products online quickly and easily! Check out the rich features and benefits of VIP Cart A reliable, feature-rich ecommerce shopping cart, like VIP Cart is a key for your online business success. Check out the features: 1. Software Setup and Technical Support - No programming skills required - Easy web-based installation - User-friendly web-interface. Easy to administer. Not the least bit overwhelming! - Free Technical Support 2. Design and Layout - 100 template-based storefront - Attractive

Fully customizable design & layout - Choice from 4 pre-designed themes that can be applied on the storefront to give more customized look. - Mini-Cart facility - Built-in WYSIWYG HTML editor (webmaster/Admin mode) - CSS-compatible design. Cascading Style Sheets allow you to easily change styling of your pages. - HTML emails

3. Customer Care - All orders stored in MySQL database - Customers can view their personal order history - Product can be searched - Real time status of the order can be tracked - Password reminder for customers through email - Customizable auto-generated e-mail notifications/invoices. Also, these templates can even be changed. - Wish list - Newsletter management that can be sent to many or all the customers - Editing, Deleting, viewing and even exporting list of all the customers. - Printouts can be taken of Individual orders and customer list - Clear cart option provided - Edit/delete product options in cart/wish list. Even the quantity can be changed for the product in the cart. - Multiple Shipping and Payment Options - In-Built shipping and discount calculations. - On-Screen Shopping List

4. Product Catalog - Unlimited number of products - Unlimited number of categories - Featured Products facility - 1-click enable/disable switch for products and categories - Configurable search by title, description, category, price and weight

5. Product Details - Text formatted product descriptions - Small (90X90 Pixels) and Big (120X120 Pixels) Image for each product. - Images are stored in a folder, and image names are stored in the DB

6. Special Offers as discount - Facility of providing discount coupons to customers.

7. Shipping - Unlimited number of custom-defined delivery methods - Handle international, domestic and local shipping - Allow your customers to choose delivery methods

8. Payment Gateways/Methods & Authorized Resellers - Allow payment via several online payment modules - Online credit card processing: - PayPal

9. Sales Analysis & Tracking - Comprehensive statistics: - Number of orders - Total Number of customers till date and on some particular date - Hot product - Hot Category - Total sales till date and on some particular month - Theme applied on Client environment - Searchable order data - Print-out can be taken for Individual Order in formatted way for further study - Export orders & customer data to Excel Format

10. Search Engine Friendly! (This is a major feature!) - Pages can be indexed by all major search engines - Page written in html and links are static! Warning: Dynamic links are suitable not for search engines! Static links are what search engines love. Heres what Google says: Reasons your site may not be included: Your pages are dynamically generated. We are able to index dynamically generated pages. However, because our web crawler can easily overwhelm and crash sites serving dynamic content, we limit the amount of dynamic

pages we index. Why take the risk? Use VIP Cart and have search engines like Google index ALL your web pages easily! 11. Database and Platform Compatibility - Open source PHP code - MySQL database as backend - Payment processing modules for major gateways You can integrate your existing database with VIP Cart! 12. Repeat Customer Accommodation - All customers data is stored in database - Customers can be offered discounts through email - Customers do not have to enter their data again, they just need to provide their username and password - Customers can edit their profile - Customers can access history of their orders - Tracking updated status of order for customers - Facility for viewing and giving Product reviews and ratings 13. Web-based control panel - Password-protected administrative access with Turning Number - Immediate effect on the Clients environment on changes done in Admin Module - Access and Control the cart from anywhere in the world using your web browser 14. Security - Password-protected administrative access with Turning number Get a Flash Video Tutorial With VIP Cart! I gotta tell you, VIP Cart is an amazing software that is extremely easy to use. Still, when you download your copy, you get a step-by-step video tutorial that teaches you how to use it. Download VIP Cart Now! You can download your own copy of Shopping Cart right now for only \$137. This is one-time payment, NO annual or monthly fees! Special Limited Time Offer! For a limited time, you can get VIP Cart for only \$97! That's an instant \$40 discount. Because we're so confident you're going to love VIP Cart, we're willing to offer an ironclad, 100 money back guarantee. Try it out and put it to the test! If you aren't completely satisfied, simply contact us anytime within 90 days and we'll refund all of your money. System Requirements for VIP Cart: - PHP 4.0 onwards - MySQL Database - LINUX server/machine depending on where the installation is going to be done - 25 MB free space This application can be run on General Shared hosting.

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