## **Copywriting For Huge Online Profits**

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Dear Friend, Im writing this to you while its fresh in my mind and pumped actually totally psyched about this subject. Copywriting is something Ive personally been working on perfecting ever since I made that initial decision to take a stab at making a dollar or two online. You see copywriting is the single most important skill you can ever learn in marketing. You either learn to write it, or pay someone else dearly to write it for you. Personally Id rather keep that kind of money in my own pocket and just learn how to write it. It doesn't matter how fantastic your product is if your salescopy sucks youre going to spend your time and money and send it down the s-benz. You can actually have a shithouse product, but if your salescopy screams a pot of gold at the end of a rainbow Then it will sell. Im sure you've experienced this before You find yourself so engrossed in a sales page, you cant take your eyes off what will be said next This is what youre aiming for when you write your own copy! Heck doesnt just apply to salespages Have you ever had an ad that comes on tv and you cannot change the channel? You feel compelled to watch every part of it You know youre being sold to but you just cant resist! Youve got to watch every part of it! In fact it just happened to me 5 minutes before I began writing this Id just finished watching a movie and when I flicked to the tv there was one of those guthy renker style commercials on. And you know what? I COULD NOT SWITCH THE CHANNELS! Anyways, lets get to it Right now, Im going to show you what system I use in order to pull an at LEAST 1 conversion. Most of my conversions sit around 1.5 to 3. Here is my formula Tags: \$

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