

# Instant Backend Profits Ebooks

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INSTANT BACKEND PROFITS Who says a sale is a one off thing?? Fact: As you read this, you might have LOST thousands and thousands of dollars by trying to chase new customers when your current ones are already your goldmine. Now You Can Master the Secrets of Back End Marketing, Slash Time & Effort and Pour Non-Stop Streams of Income Almost Instantly! Without Having to Dig For Another Prospect! Dear frustrated Internet Marketer: Heres a rude fact. There is a rule in marketing known as the 80:20 rule, which states that 80 percent of a successful marketers profits come from approximately 20 percent of his customers. Very simply, you have wasted your blood, time, sweat and tears on chasing new customers and neglected the minority who could have made you wealthy in a shorter time frame. Is there hope? Of course there is, and its easier than you think! With a little bit of work and a much larger mindset change, youre set to fixing up that effective back-end money machine. And, guess what? Those handful of customers will adore you for it. A good deal works both ways. They get their precious commodity, and you get loads and loads of cash dumped into your account, time after time! Why would you want to invest more time and money producing a brand new product, which may bring you a wafer thin wad of dollars, or worse, titanic losses? Why not cater to the customers who will keep buying product after product simply because they trust and respect you and your quality of work? The Customer is not dumb. They know a good deal when they see one, and because they trust your judgment and theyre happy with their first product, so spending a little bit more on a supplementary product which is value for money is no biggie! ALL the big guns of Internet Marketing and the mega corporations online court their current customers aggressively. They do everything to learn more about their likes, dislikes, demographics, and they notify these customers when a product introduced into the market may catch their eye. - Amazon studies your interests and they suggest related items such as books, CDs, and memorabilia, which may interest you. - Alibaba lets you select your desired industry and all information related to that industry is constantly updated via email - Almost, if not all of the Internet marketers who have become millionaires have a newsletter that is sent out to everyone who buys something from them. Why? Their art of war is simple: Know what your customers want and you will win a hundred closed

deals. The beauty of this simple yet important strategy also allows you to:

- \* Get to know your customers mindset, fears, and desires, while working on your back end sales strategy and build credibility along the way.
- \* Attract distant or one-off customers who purchased only once and are not interested in other products you have to offer, and this e-book has just the right solution for you!
- \* Sell additional value added products that supplement the ones sold earlier.

Alright so you're just at the edge of your seats and bursting with enthusiasm to know how in the world you can get an easy recurring income out of your loyal and faithful buyers. Strategizing your Back-End marketing battle plans should be simple right? All you have to do is collect emails, send out a few with links to your clickbank page attached and viola! Instant cash! This is the perfect strategy for a bloody defeat with heavy losses. No military ever goes to war head-on expecting the enemy to roll over. You need to find a comprehensive, tested and proven back-end strategy that comes with detailed instructions. This minimizes time lost, and you know very well time is money. Once implemented with diligence and some discipline, the cash will start flowing into those bank accounts. By then, you will be able to sell more expensive items and your customers won't even flinch at the thought of purchasing higher end stuff! I want to take action NOW and create this strategy! Ok fine, there are three ways we could go about this then.

- 1) Create your own back end strategy. This would take you years of trial and error, blood sweat and tears. Along the way you lose some money and some customers, but hey, at the end of the day despite wasting all these you became an enlightened guru in Back-End sales did you not?
- 2) Follow a so-called expert's tips on a slipshod way to get your backend sales by utilizing only the autoresponder. Genius, I'll bet 98% of the Internet Marketing newbies did the same and they must be millionaires by now give me a break.
- 3) Or skip the bulls\*it and grab the secret war manual of the Back End marketers Introducing... 'Instant Backend Profits' - How to Get More From Existing Customers! Instant Backend profits will cut to the chase and drill into you the strategies and proven steps on how to build your Back End profit churning machine. You just spent at most, 1 day absorbing techniques devised through years of trial and error. As for the so-called gurus' cheap advice on autoresponders, junk it. We've tried those and after our own baptism of fire (and loss of income), have arrived at this strategy, which you can master so simply it would put Sun Tzu to shame.

What we want is your trust, not a fast buck we can squeeze from you. Period. So how can these so-called strategies get me that recurring income I want? Ok so you want to switch to a Back End strategy that releases the gushing flow of income but you don't think it's going to come cheap or that it's going to be

easy to implement. You are a smart marketer. Grab a copy of Instant Back End profits and save yourself the lost opportunities and time. Shortly after downloading, you will learn the following secrets: What are the mysterious Three funnels? How are they successfully utilized in different situations to bring in the green dollars into your pocket? The 80:20 rule states that 80 of your profits come from approximately 20 of your customers. We show you how. Not every back-end product is going to work for every type of business but we advise you on what does. Turn little value-enhancing products from a peripheral sideline into an income generating Goliath How to make customers who have already made a purchase commit themselves to more purchases And much more strategies the so called back end gurus would dread to tell you for fear of losing their piece of the pie. This ebook is not only about Back-End strategies. You will also find precious nuggets worth hundreds of dollars and its so packed full of Internet Marketing goodies that youre NOT going to read this ebook once, but literally meditate on it over and over again! You will learn, amongst other things: E-book or report: Which one grabs the customers attention effectively? Can Audio products be successfully used as part of a Back End sale or will the idea crash and burn in your face? Why are videos the rage? What kind of videos should you use without screwing up your niche? Physical products CAN be used in Back End sales. We show you how. Is a Big Box product simply a set meal of sorts thrown in or a brilliant and simple way to bring in the bucks? Are you prepared to learn the secret techniques to utilize it to the fullest to pull in busloads of eager customers? How to promote live seminars and personal coaching courses - You may not be Robert Kiyosaki or Stephen Pierce. But over time and with some of our tips, you could be earning unbelievable cash by holding such live events! You will also master tricks of the Internet Marketing trade such as: How to create your back end product with minimal effort, maximum profits! Getting the right Joint Venture partner to leverage fully upon Creating a system that earns you money DIRECTLY after the sale! Now we could go on and on with a whole lecture or testimonials and personal experiences about how this ebook has benefited us. What for? The very reason why were selling our strategies here is because we want YOU to quickly grab this good deal, bring in the dough you never imagined you could bring in with Back End Marketing, then come back to us to purchase more products! So, now that you know what a great deal Instant Backend Profits is, you're probably most interested in wanting to know what it will cost you to own this awesome package. Now note that we can easily charge you over \$50 for the amount of information we're dishing out. But we won't be doing that. You see, we've been known for over delivering and undercharging our customers for the

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