

Exploding Your Sales - New Ebook With PLR

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Advanced pricing strategies goldmine Let me ask you a question. The last time you launched your own product to sell online, or even offline, how did you come to a conclusion about what price you were going to be selling at? At a guess, I'd probably say you looked at the competition to see what they were charging. While this is a good start, it's far from the whole picture, and you're fumbling in the dark if you looking at competition is the only factor you're taking into account. Did you know you can double your sales volume by doubling your price? I've done it myself, and I'll show you how. Did you also know that 99 of the products I see being sold are too cheap. So much so, that they're putting customers off instead of attracting them (which is no doubt what they think they're doing). Let's dispel some pricing myths and dig right down to the real facts to ensure you get the most cash in your pocket the next time you launch one of your products.

Contents: Introduction Overview of Pricing Pricing Strategies: Getting Started The Bigger Picture Pricing with Regard to Competition Rule 1: Premium Products Sell at Premium Prices Rule 2: Wow-ing through Price Is a Bad Move Don't Be Afraid Times Are Changing Increase Sales by Presenting Choices Rewards for Customers Equals More Cash for You Trials and Lead Generation Banning the Word Cheap Value Added Summary Overview of Added Value Adding Value Explained Cut-Off Dates Limited Numbers Done Right Standard Testimonials Testimonials - But Better The Ultimate Testimonial The Standard Bonus Bonuses - But Smarter Bonuses Done Right A Little Something Extra Summary Private Label Rights Terms & Conditions [YES] Can be edited. [YES] Can put your name as the author. [YES] Can be broken down into articles. [YES] Can be used as web or e-zine content. [YES] Can be added into membership sites. [YES] Can be sold in any format. [YES] Can be packaged. [YES] Can be offered as a bonus. [YES] Can be given away (in any format). [YES] Can be sold on auction sites. [YES] Can offer (Master) Resell Rights. [YES] Can resell Private Label Rights. [YES] Can be published offline. In short, you can do literally anything you want with this product

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