

High Response Sales Letters With Rights

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Dear Friend: I was talking to a good friend of mine last week. He just got into online marketing maybe two weeks ago, in contrast to my seventh anniversary edging ever closer. He pays close attention to what others are doing, so I'm always happy to answer his questions. Anyway, during that conversation he asked me probably the most important question he could have asked that immediately told me that he's going places, and fast. This is what he said to me... "Do you know if there's something I should be working on, a skill I should start developing right now that will help my business grow Quickly? What's the most important job an online marketer can learn to do will?" The answer was simple "Learn to write sales copy" I told him. Why? Because if you can't write sales copy, it doesn't just affect your sales, it affects your lead generation, the response to your ads, your resource building, your profits, the quality of your products, everything." There was a short silence.. And then the reply came "That's a problem, you know that I dropped out of school at 17 and can't afford to pay a copywriter \$3,000+ for a sales letter every time I want to sell a product or send out an ad. I really don't have a chance do I?" He said in a disappointed manner. More chance than you think I said... Fast forward 30 minutes and from not knowing where to start, from having never written a sales letter before, he left that conversation with a sales letter that continues to sell products at one sale to every 75 visits for his premium product (that's even before any tracking and testing on his part, there's no doubt in my mind it'll improve). It will take 30 minutes of your time, and you'll come out the other end of this knowing how to write high response sales letters again and again. All you have to do is follow a simple formula. Here's exactly what I showed him... Proven power packed sales letter techniques easily & quickly emulated Over a decade of tracking, testing and experience at your disposal. Since I started in online marketing, I've written, tested, critiqued and torn to pieces many hundreds if not thousands of sales letters out there. My experience is now yours. A proven track record that has seen visitor to sales ratios rise by over twenty five times since the beginning of my online marketing career. You could test and track all of this yourself if you like, but of course, that takes time. But why expend all that effort when I've done most of the work for you? Step by step sales letter creation. I'm not just going to give you a bunch of examples here and say "copy this and your stuff will

sell". Instead, I'm going to define a set of rules for you that will take you right from the very first word, to the last letter. No need to flail blindly in the dark anymore. I take you through each step to, by the end of the manual, completion of a power-packed, proven to sell sales letter. It works for everything. You know, I started out developing these methods before I even started in online marketing, selling computers offline. You don't have to be selling a how to make money product to take advantage of this. In fact, if you're not selling such a product, you'll soon be giggling at the competition who have poor sales processes, or even no sales letter at all, which is extremely apparent outside of the make money niche. This is your chance to get ahead before they realize what's going on. Snap your readers out of their daily grind trance with attention grabbing headlines then slowly ease them into your sales letter with a hypnotic introduction, flowing right into the sale of your pro cut. We cover proven sales letter techniques from start to finish. No special skills required. If you can read and write english, you can do this. Writers block solved in a split second. Never again be stuck for something to write, or have trouble getting started on what is the most important piece of your business. One simple method that allows words to flow right onto the page will save you from any more frustrating blanks that come with standard copy writing territory. How to give your headlines meaning. Any part of your marketing material is useless unless it really means something to the reader or listener. Learn not only how to create meaning in your marketing material, but how to have your audience immediately visualize what you're saying, drastically reducing the chances of them leaving or being distracted. (Responsible for doubling the sales of my last product) 2 ways to grab the attention of your audience that will not only have them sticking around for longer, but wanting even more (This amazingly even applies to sales material). 3 methods of cementing yourself in your prospects mind, so much so that not only will they be far more likely to buy from you multiple times, but they'll spread your brand for you even if they decide not to buy. The downfalls of the newbie sales material writer. Learn what others are doing wrong so that you can do it right. Are your sales being effected by these as you read this? I'll bet at least one of these negative points is present in your material right now. We need to remove it, because you're losing sales. Five elements of all successful sales letters. If you find any sales letter with a decent visitors to sales ratio written by a professional copywriter, you'll see they have all of these elements in common. The kicker is you don't need to spend \$3,000 per letter (sometimes even more) to create sales material every time you launch a product. We'll show you how instead, right now. Touch your readers and they will pay you for it. This course is packed with means and methods to touch

your readers, not in a corny way, or an unethical way, but several triggers that you can use to create a strong bond with your audience are waiting to be taken advantage of. If you won't, the profit will go in your competitors pocket instead. It's your choice entirely. 3 ways to seal the deal. You know, it's the first rule of sales in real world business, but I rarely see marketers taking advantage of it online. This one aspect alone could double your sales. For only \$17.00, you will be on your way to writing powerful sales letters that are unstoppable. Here is what a few of my customers had to say... "That had to be the most down to earth read I've had this year. You really do tell it like it is. Blunt, easy to understand and information that doesn't contradict itself every two lines. That's a rare gem of an info product in my experience. I'd buy it a hundred times over" C. Tin "Finally! For 9 months I've been scouring the net, reading all the info products I could get my hands on, and not until today when I read yours did I actually increase my income from one within 24 hours of my purchase. It's worth ten times what you're charging for it if you ask me" M. Cook Your 100 "The Risk Is All Mine" Money Back Guarantee You might well be wondering: what if it doesn't work for my business? What if I already know all of this? What if I'm not 100 happy with the course and it's another poor excuse to make a quick buck out of me? Here's my answer. If you take this course and give it a shot, and find for any reason you are not satisfied that the results push you towards a profitable future, fire me an e-mail and show me you've put the information into action, and if it really doesn't work for you (I've not found a business that it doesn't work for to date) I'm going to send your money right back to you, plus you get to keep your whole download package free of charge to say thanks for giving us a try. The risk is all mine. What are you waiting for? For only \$17.00 you could be writing killer sales letters in just a few hours! To your success, YOUR NAME GOES HERE P.S. Everything you're about to read is tried and tested material. This will apply to your business not just once, but for many years to come. It's an investment not just for today, but far into the future. PPS. Remember, this is 100 risk free. If for any reason you don't believe that you got your moneys worth, just contact us, show us how you put these techniques into action, and we'll give you a full refund. That's how confident we are that this really does work. YOUR LEGAL DOCUMENTS GO HERE License Terms: You have full master resell rights to this product. You MAY resell this product and give resale rights to your customers. (Suggested value: \$17) You MAY offer this product as a bonus to a PAID product. You MAY include this product on a PAID membership site. You CANNOT give this product away for free. You CANNOT include this product on a free membership site. You CANNOT sell this product or give it away on Ebay or any

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