

# One Month Membership Riches

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Interested in Making a Perpetual Self-Renewing Income? Want to lead a recession proof life? Get Rich in 1 Month Building Your Own Membership Website These strategies for creating an online business can earn you thousands, even millions of dollars and furthermore it is a lot LESS hassle than you think. START THE KIND OF BUSINESS THAT TURNS INTO AN EMPIRE! BE THE FIRST PERSON ON YOUR STREET TO BE RECESSION PROOF AS YOUR ENROLLED MEMBERS COME BACK TO YOUR SITE AGAIN AND AGAIN FOR INFORMATION WHILE YOU COLLECT A FEE FROM THEIR CREDIT CARD EVERY MONTH. Dear fellow internet marketer - Let me guess! You are HERE reading this web page because you have figured out that it is probably a lot easier to run a business that runs itself than micromanaging a site that specializes in selling goods or services. You have probably also figured out that getting that credit card number from your customer and then charging them a monthly fee is probably a good idea. Right now you probably waste a ton of money on buying email lists, SEO articles and fishing around for new customers for your site in general. This is time consuming, costly and you just dont make the kind of profits that a membership site does ... Paying thousands and only making hundreds is no way to live when it comes to internet marketing and that has resulted in my book. 1 Month Membership Riches I titled this report this for a specific reason and that is that most of you never even thought for two seconds that you could have your own bona-fide membership site up and running AND making money in so little time. Well I am here to tell you it is true. I wrote an entire book dedicated to the topic because I have done it and I am a financial success who makes more than three grand a month with just one of these sites. No matter what kind of online business you are running it is important to comprehend that there is a vast difference between making money online bit and building a business that renews itself. So What is Stopping You? Probably the same thing that has been stopping me... I know that when I was a beginning marketer my main concern was that I could not afford to set up this type of site. I thought I would set it up, run out of money and then end up with a dead site floating around in virtual space. I also made the mistake of thinking that building my own membership site would be a hell of a lot of work. I was wrong. Right now there are some extremely professional membership software

programs available on the market that range in price from less than \$30 right up to five dollars short of \$30,000! And in 1 Month Membership Riches I give you links to the programs that can totally automate a membership site for you. However I also have a secret to tell you Did you know (and this is key --) You dont need any software to set up a membership site at all! In fact you dont need anything more complex than an autoresponder to set up a decently converting membership site! That is because your members dont care HOW you have set up your site. All they care about is that it functions easily and quickly. This is because the strength of a membership site is about its content and not really about anything else as long as you keep giving the people what they need! In my eBook, 1 Month Membership Riches, I outline several reasons why you might want to open your own information site even if you have an online or offline brick and mortar type business (meaning that it sells goods or services) in place anyway. You will learn - Why the customer feels committed to you after you give them the information they want How getting the information they want can mean that they are willing to spend more money on their business than anyone elses How you can study your customers behavior to give you an indication of how much money they are willing to spend on a membership How having this kind of self-renewing membership site can save hours chasing down new prospects every day Are you ready to have your customers commit to buying from you again and again and again? Enroll them in a Membership Site You dont even have to sell a product! Learn how to make a killing selling them unique information! In this eBook I outline what kind of information your site should provide so that your customers find you absolutely irresistible. You will find out -- What the essential resources are that you absolutely need to have in place before you begin building this type of site. How to create and offer your clients the kind of information products that get them interested in the first place Just what is a prospecting list? Why you need more than one webpage to collect subscribe information so you can gather clients for this type of site How to focus the design of your website so it meets your goals when it comes to converting new list members. How to add content materials that might help convince visitors to visit your site, get out that credit card and enroll in your membership site How to interest visitors who belong to a niche market such as dog owners How you can use promotional and advertising materials to appeal to your customers How to build a simple back office system that is set up to deal with a list of subscribers How to direct your customers right to the page they need to sign up on Why your site does not have to be that flashy to get visitors to enroll in it and in fact why this kind of thing can actually discourage them from enrolling How to register a domain name How to

determine quality and value material and why that is essential for the well being of your information site

What is plagiarism and why you should never copy someone else's work and post it on your information site as your own

Promises that you absolutely must make to your customers regarding privacy, opting out of the list and spamming them

How to come up with a bribe or free gift that you can offer your visitors to encourage them to sign up for your membership conversion

How to create perceived value for a free gift so that your visitors will sign up for a membership conversion

How to create a free eBook that you can give away in about two hours to encourage your customers to enroll in your site

How to construct a phrase that will attract customers to your site and want them to belong to your exclusive club

Of course none of the above is just "add water and stir" and ta-da you have big converting membership site! It takes a bit of conceptualizing to push prospects to become customers and then in turn to convince them to become members

In the Chapter in 1 Month Membership Riches I discuss very practical ideas such as -

How to find the focal point of the information that you are going to supply to your members

How to give them additional information to augment the information that you used to draw them to your website in the first place

How to really target that information that you have on your site so you know that you are answering the questions that they will be surfing for on the internet

How to fulfill all of their needs using information that you have acquired for free

How to avoid a saturated market place so you don't build an entire site full of information that nobody really wants

How to determine if the audience you have in mind is willing to spend money or wants to

How to use Google search engine pages to do a little market research about whether or not your project will succeed or not

How to use a very useful and FREE Google tool to find out what kind of information people are looking for online and use that to develop a converting membership site

How to think of the "pain and need" of your customers in order to find out exactly what will make you the most money in terms of information provision

How to turn a small handful of customers into a goldmine of converted members

How to build trust and intimacy with your customers so they want to be part of your enrolment site

How to ultimately decide whether or not the information you have to actually offer people really and truly is unique

Are you ready to get creative and make money selling information? In this book I AM presenting you with a formula. By the time you are done you will know how to conceptualize and build a content rich site that encourages sign ups. Still getting creative with your business is what putting together an information site all is about. That is because you are selling an enrollment and not a solid product. This means that you need to leverage what it is that you already

know about your customers and what they want if you really want to convert them to members. In 1 Month Membership Riches I teach you such creative, business growing tricks for your information site as

- How to think a little more "outside the box" on order to make huge profits
- What sites to look at in order to discover the objectives that people want to achieve
- How to study ClickBank in order to find out what kind of information people are looking for
- How to get review independent reviews in order to find products
- How to study bestselling books on Amazon so you can develop great products for converting your customers
- How to narrow down the focus of your membership so that you have a niche that "mines an inch wide and a mile deep"
- How to position your membership site so that when you launch it there will be the advantage of a Unique Selling Point
- How to milk material out of existing products so that you can make it last for months as fresh, evergreen and informative material for you clients
- How to build an entire site around information you find for free without violating anyones copyright.
- How to scope out ezine sites to find out what type information people are looking for and build a membership site around that
- How to put yourself in your members shoes and give them exactly what they might be looking for
- How to use a very creative and simple approach to find out exactly what it is your customers want to see on a membership site and what kind of information they would be willing to pay for!
- How to glean market research information from a public forum on a niche product
- How to search for public forums that will give you the most information possible about the topic
- How to be creative with content that you find on sites that supply public domain materials
- Where you can find public domain materials for free
- And much more!

I promise you that I tried to make this book the most concise and easiest to read book on the subject of creating a converting membership in less than a month. Everything that I discuss in this book has been put on trial and tested by myself. I know that these strategies work! I have only given you just a taste of what you can learn by reading

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