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product package. Phenomenal Online Sales Formulas Example: Start publishing an extra issue of your e-zine every week. You could charge a recurring monthly subscription for the free subscribers who want to view the extra issue(s) each week. You could also include no ads in the extra issue because you're charging a subscription fee. Sizzling Order Generators Example: People want to gain pleasure. They may want to satisfy their appetite or sexual desires. This will make them feel more fulfilled. Tell your prospects how much pleasure your product or service will give them. For example, you could say, "Our product will fulfill your cravings for rich, delicious chocolate." Incredible Money-Making Hints Example: Trade other forms of advertising with people who link to your web site. You could trade e-zine ads, print ads, autoresponder ads, classified ads, e-book ads, etc. It doesn't always have to be link for link or e-zine ad for e-zine ad. Just make sure it's a fair trade for you. Full Master Resale Rights Included Free! Your copy of The Business Tips Guide Collection comes with full Master Resale Rights. This means you can sell the collection yourself and keep all the money. You only need to make one sale to recover your investment. I'll even give you a copy of this sales page, complete with the professionally designed graphics, to make it really easy for you. Just add your own order button to the page, upload it to your own website and start taking orders. You can also sell the ebooks separately, add the collection as a bonus to other items you sell, include it in packages and membership sites or just give it away free as an easy way of attracting subscribers to your newsletter.

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