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Find Out How To List Your Site in The Top Ten Search Engine Rankings Using Proven PPC Techniques! One of the main aims of this simple how-to step-by-step guide to deploying a PPC campaign is to get your web pages listed as high as possible on the Google search engine pages. You have heard this many times before but I really can help you get rich by taking you through the process of setting up a great PPC campaign .. I cover such topics as - How to dominate a single keyword term so that it always will be yours and nobody else's Why it might be of benefit to use several PPC programs rather than just concentrating on Google - this includes Mix, Quigg, SearchFeed and 7 Search How to create a campaign that pleases Google which in the end will cost you a lot less How to stipulate how much money you want to spend on any campaign and come up with a REALISTIC budget How to write out advertising copy How to create landing and squeeze pages that work with your campaign How to set up an autoresponder account to collect visitor e-mail information and add it to your mailing g list How to end up with a great Google "Quality Score" How to ensure that the keywords on your web pages will please the Google bots and spiders so that you are ranked highly on the search engine pages Why using too many keywords is not a good idea and why in this day and age "less is more" How to create keyword phrases that match popular search terms that are used often by your potential customers How to use Keyword Spy to take a look at the history of the success of a particular keyword you might be thinking of using A list of the research tools that you must make part of your online marketing arsenal How to use the Google Site Optimizer to test your website How to Use Word Tracker to create targeted ads with great keywords How to establish how many other online businesses might be interested in using the same keyword phrases you are How to come up with ten never-fail keyword phrases that are uniquely yours and that you can use again and again to bring you a windfall of customers How to place your adverts before clicking that "Go" button .. .and much, much more! 39 Pages This package comes with pre-made web site which allows you to publish the site instantly and starts selling the product. The package also comes with other materials which are associated with this product such as graphics, ads text, banners etc that you might require them to promote or publish the web site.

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