

Ultimate Exit Popup

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Ultimate Exit Popup Would it help if you had access to the ultimate tool that helps suck in extra optins, can increase conversions by 200 to even 300, makes your site as sticky as flypaper and simply cannot be stopped! Yes, that was a loaded question because I knew your answer would be a resounding "Yes." In fact, I have yet to find anyone seeking online business success who has answered anything but a loud "Yes" to that first question. Now how would you like it if I were to just cut to the chase and tell you what that tool is? Well, if you read the name on the header of this site let alone the domain name then you already know what that Ultimate tool is... an unblockable, unstoppable, Ultimate Exit Popup which, if you use it, does have the power to revolutionize your Internet marketing success. Still here? Then I can tell you want to know more, so here's the deal: 1. A REAL Exit Popup 2. Immune to ALL popup blockers 3. Shows up ONLY when your visitors hit their back button or try to close your sales page 4. Not an irritating script that is enabled if they accidentally move their cursor outside the active window 5. Dynamically serves up any page, form etc. you want to show behind the popup (can you say upsell, downsell, audio, video, live chat or just about anything else you can think of!?) Take all of that and then add to it the fact that you get a totally simple to use, step-by-step interface that hands you not just the code you must then past into your web pages like so many other scripts, but rather gives you a totally complete HTML page that you save and simply upload to your server. As copy and paste, push-button easy as it gets in just 5 simple steps. This is no DHTML trick based on timing, scrolling or mouse movement. Your popups will be totally unavoidable and activated only when a visitor tries to close the window or leave your page. Once activated, a visitor must interact with your popup before they can do anything else with their browser. You are in complete control. The bottom line this is powerful stuff. Now let me ask you, do you remember the good old days when regular exit pop-up windows used to work? That was a few years ago before the newer browsers included their own popup blockers and hundreds of other popup blockers became available on the market? Why do you think so many website owners used exit pop-ups back then? Exit Popups helped web site owners everywhere make their own personal fortunes But arent popups becoming a thing of the past with the newer browsers and the hundreds of popup blockers available on

the market? You know what, those are good questions and to answer them lets take a quick look at the recent evolution of popups in general. Phase one: First we had the standard popups that basically load a new window either in front of, behind an existing window. Next came the standard exit popup that was triggered when a user tried to either close the page they were on or navigate to a new page. Yes these were highly effective and yes they were also incredibly irritating as you were forced to sit and wait for that new page to load before you could do anything else (the porn industry mastered working with this tool as they often created a seemingly endless series of popup after popup, one right after the other). Both of these types of popups widespread use brought about a whole new industry as companies capitalized off of web surfers desire to block all of these popups. To date, a search for popup blocker returns 258,000 results. The popup blockers of today whether they be purchased or included with a browser, are able to catch just about any and every popup that opens a new window in order to show up. Phase two: The DHTML popup or Hover ad now the coders were getting truly creative and started writing software that serves up what looks like a popup, but is actually still a part of the existing HTML page in front of the viewer. These things were and are still great as they enable the user to create all sorts of effects and looks for their popups, from sliding or dropping in to spinning into the picture, to all sorts of different shapes and looks (youve no doubt seen the yellow sticky popup that was all the rage for a time). This new breed of popup is still used widely and is still very effective. The only problem with them is up until recently there was no way to activate a DHTML popup when a person exits a page. It wasnt in the code. Phase three: Mouse, or cursor, activated popups yet another great and creative piece of coding at work. Since there was no way to activate a hover ad when a user closed a window the coders had to get really creative when wanting an exit oriented popup. What did they do? They tied the activation of a Hover ad (or now a lightbox overlay) with a users mouse moving outside the active window. This is slick, pretty darned effective and almost hits the mark as an unblockable exit popup. There has been a flurry of these hit the market recently, each one a little better than the ones before them in functionality. Now, you can probably tell from my comments above that I do like and am impressed with these popups. I own several of them and have tested and used them. The one flaw I have found is that they are too easily activated at times you may not want them to be. Think about it ANY time a visitor moves their mouse outside the active window the popup is activated. Yes, you can code links on that page like with any popup so when they are clicked the popup does not come alive. Thats great but only gets at part of the problem. What

happens when a visitor accidentally runs their mouse outside the window, like to answer an Instant Message, retrieve an email, hop into an open application they are also running there are all sorts of reason folks MAY end up leaving the active window for a time, not wishing to actually leave it or close it for good at all.

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