

List Building For Newbies - Video Tutorial

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An Email Marketing Expert Reveals Powerful Secrets Of How You Can Build a List From Scratch. Not only that...This System Is So Simple, Straight Forward And Quick A Newbie Will Think This was a Piece of Cake... By The Time Youre Through Watching This Video Course, Youll See How You Can Catapult Your List Building To A New Level With These Inside Secrets..! That means you dont need any previous list building knowledge to get started. Here is what you will learn: * How to find what your list topic will be on Dont know what list topic you you want to write on? Youll learn some techniques that you can use to brainstorm and find the best topic to surround your list. Your list topic is very important and you want to make sure its something you are an expert on, you enjoy writing on, and that it is indeed profitable. *

Tools you need to start building your list There are several tools you will need to use to create your landing pages, build your list, and run your list. In this section, youll learn exact what tools you can use that any newbie could learn. Now you arent going to be left in the dark about how to use these tools. Youll learn how to do that step by step in the next sections. The tools used dont require a huge learning curve and thats why they were used. * How to create a landing page quickly by using a simple method Creating the content of a landing page does not require a special tool, but with this simple method that you will will be taught; you will quickly and easily begin to build landing pages as if it were something you already knew. Remember...its already in you, you just need someone to take you by the hand and show you how to do it. * How to create a list, a follow up series and web form Youll learn how to use an autoresponder and mailing list service that allows you to automate your list building your process for the most part. You can tell the system when you want to send an email and at what time; and itll do the rest. In this section, you will learn how to create a list, how to create a follow series that will build a relationship with your subscribers, and how to create a web form that you can put onto your landing page. * How to put the landing page together and make it look nice without knowing HTML By this section, you would have known how to create the content for a landing page and youll have the web form code in hand from Aweber. In this section, you will learn how to use a web editing tool to put everything together. Without a drop of knowledge of HTML, you will learn how to use this editor tool to make nice looking landing

pages... * How to create a responsive list and drive traffic to build your list By now you would have known how to create a landing page that is ready to build your subscriber list. You want to build a list that is of quality, not quantity, as your goal is to produce better results in the future right? Well...Building a responsive list doesnt need to be scary; in fact to build one that is responsive, can actually be fun and therefore fun for your readers. Youll learn several tips on increasing your conversions. Now, without being left in the dark, you will be given marketing methods that are low cost, yet powerful enough to start increasing your subscriber rate to your list. You want people who want to be on your list and youll learn how to target these people.

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