

# Ppc Campaign Calculator

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This calculator is a simple tool that provides powerful information. Basically, it helps you work out the profit potential of any pay-per-click advertising campaign where you're getting paid per sale or per lead. By filling in a few form fields, it will quickly calculate the estimated number of sales and total income you'll make, the total amount you'll spend on advertising, the total profit (or loss) you'll experience, the total profit (or loss) per click, and the total percentage of profit per click. Quickly and easily find out just how profitable (or costly) your pay-per-click advertising campaign will be.

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