

E-economy - Lisa Harris

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As dotbecame dot.bomb, the hype that surrounded the meteoric growth of the network economy has given way to realism or even skepticism about the potential of ICT as a source of new business models. It is now appropriate to reflect critically on the e-economy hype, and to use this as a way of looking forward to new, more realistic possibilities. Using a business and socio-economic framework, this book investigates a range of challenges for restructuring the e-economy. Rigorous yet retaining the accessible format which distinguishes all the volumes in this series, this book provides a thorough critique of the prospects facing businesses in the new economy and will be of interest to anyone studying e-business/commerce. Words: facing forward Author: Harris, Lisa Publisher: Routledge Illustration: N Language: ENG Title: e-Economy Pages: 00000 (Encrypted PDF) On Sale: 2004-11-04 SKU-13/ISBN: 9780415339544 Category: Business & Economics : Economics - General

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