

Perfect Phrases For Presenting Business Strategies - Don Debelak

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THE RIGHT PHRASE FOR THE RIGHT SITUATION EVERY TIME Your new business strategy isn't going to sell itself. It's up to you to convince top decision makers to take the organization in the right direction. This is the most important presentation of your career, and your choice of words and phrases will mean the difference between success and failure. Perfect Phrases for Presenting business strategies provides the language you need to: Grab your audience's attention in the first few seconds Summarize your strategy in two sentences Prove that your plan is a plan for growth Explain the costs and resources involved Detail the profits your company will make Use Perfect Phrases for Presenting business strategies as a springboard for both organizational and personal success! Words: business strategies, career planning, planning career Author: Debelak, Don Publisher: McGraw-Hill Illustration: N Language: ENG Title: Perfect Phrases for Presenting Business Strategies Pages: 00240 (Encrypted PDF) On Sale: 2009-12-17 SKU-13/ISBN: 9780071639965 Category: Business & Economics : Strategic Planning

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